

## DUTCH TREAT Running For Cover

We were melting. Too much Sacramento summer last year—too many days bringing us three digit temperatures—we had to run for cover—an ocean breeze perhaps. Ahhhhh—we could smell the blue Pacific, see the sailboats and hear the seagulls squawking and flapping their wings.

Pismo Beach, Morro Bay, San Simian and Hearst Castle—an outstanding four day weekend. We called our traveling buddies, Ted and Kathy, along with my wife's sister, Tanja, and her husband, Phil—all San Jose residents. We set an August date. I jumped on the Internet to check out the hotels.

We could stay on the beach for \$150 per night. We needed two rooms for two nights. Yipes—that's \$600! There goes my social security check. I'll have to do better. Atascadero on Highway 101 is only forty minutes from Pismo Beach—and there is a popular chain hotel offering \$50 per night—now I won't have to take my blood pressure pills. I booked it—even though I wouldn't get any mints on my pillow or fancy little shampoo bottles. Free coffee in the morning—that will do.



Dennis "Dandy" Eckard

By noon Friday, the six of us climbed aboard Ted's big van in San Jose. Like little kids, we threw our fists in the air with excitement as we finally headed towards the coastline. We drove four blocks—never got into third gear because

it was time to eat—we were starving—and there—over there—a Carl's Jr.! Bags of fries, onion rings, double burgers and 64 ounce sodas later we crawled out of the restaurant and again threw our fists in the air, burping, belching and screaming, "Let's get this show on the road!"

Ted's van was new and we enjoyed the special screen above the rear view mirror that gave us the outside temperature. Even San Jose was experiencing warmer temperatures than usual—it was 92 degrees when we left. Much to our surprise—it kept rising the closer we got to the coast. "101—103—105" What was going on? It should be getting cooler. We finally pulled into Atascadero around 4 p.m.—it was 107 degrees in the shade—hotter than Sacramento! It was a unanimous decision to throw the luggage in the room and head for Pismo immediately. We hadn't given up hope of feeling a slight breeze—somewhere, somehow, soon.

Like sitting zombies, all passengers in the van focused totally on the temperature gauge. No words.

DUTCH continued on page 17

## A LOOK AT THE FOLSOM GARDEN CLUB

Stephanie de Adoll

More than seventy years ago Eleanor Sanborn organized in her living room a small club devoted to community service through gardening. During the 1930's the Folsom Neighborhood Garden Club's effort and assistance saw street signs installed and house numbers assigned. These dedicated gardeners planted poppies at Folsom Dam when it opened, planted trees and flowers at local parks and schools, and sponsored Campfire and Bluebird troops.

The Club established a park at the entrance to Sutter Street near the railroad tracks and founded a second at Sibley and Natoma Streets, a park home to the memorial rose garden honoring past members and the Blue Star Memorial honoring service peo-

ple past, present, and future.

The group officially became Folsom Garden Club in 1961 but kept its meetings the first Thursday of the month. The Dirt Gardeners, an offshoot of the Folsom Garden Club, gather the fourth Thursday at a member's home or for a field trip.

Current projects include restoring and maintaining the historic Murer House garden, maintaining the memorial rose garden and the rose garden at Folsom Public Library, and a scholarship awarded to a horticulture student at Folsom Lake College. The Club raises funds through the annual Folsom Garden Tour.

Long-time member Gladys Irejo invited other Club members to share a community garden

GARDEN continued on page 23

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## LOCAL INTEREST

**Casa Roble and Bella Vista Battle for League Title**

By Chris Johnson

BELLA VISTA H.S.—On an 80° spring day at the ballpark, the major leagues have just started, but high school baseball is thinking about the pennant race—more precisely the section championship and the league title.

Bella Vista and Casa Roble met May 12th for the final game of the regular season. This was to be a momentous game heading into the section championship tournament. If Casa Roble were to win, they would have been the first seed for the T.O.C. tournament from the Capital Athletic League. If Bella Vista were to win, there would be a three-way tie for the first seed.

Casa Roble head coach, Ed Tupper, commented on the rivalry between Casa and Bella Vista.

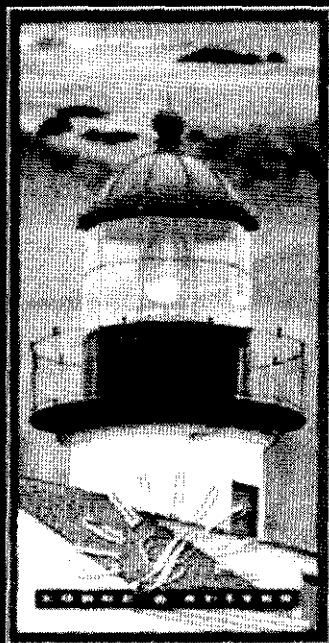
It is mostly a friendly rivalry, he said. "Well, it's two neighboring schools... Both communities have good baseball leagues... We compete and have fun and try to give the boys good experience."

Mr. Tupper commented on what was at stake in the game. "The section playoffs start next Wednesday. It's a really tight race. Today's the last game. If we win this, we're league champions, if we don't, it's a three-way tie for first."

Steve Rinaudo is Casa's best pitcher as well as one of their best hitters. His goals for the game were to "hit my spots, try to keep everything low, don't let 'em hit any home runs off me. It's just mental."

Unfortunately for Casa, they lost the game due to a rally by B.V. in the fourth inning. Bella Vista's coach, Bill Richardson, commented

BASEBALL continued on page 14



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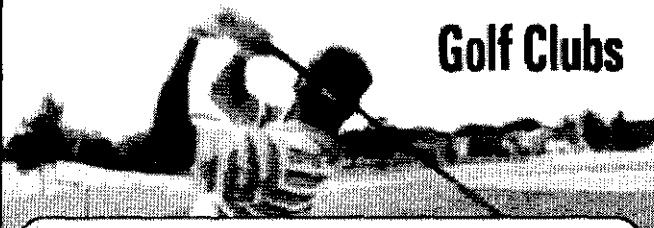


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## GOLF

## CHIP SHOTS!

I am amazed how many times I hear the statement, "I am not good enough to have custom fitted clubs. I'll go take some lessons first then consider them." Another frequently heard statement from well intentioned males out there. My wife/girl friend/significant other, "just doesn't need custom fitted clubs, she is just starting and I am going to have her play with my old ones to see if she likes golf."

Well, let me tell you, both statements could not be further from the truth! As to the first statement, "lessons first" is putting the cart before the horse. Teaching professionals at the first lesson constantly have to deal with the fact that about ninety plus



Ken Smith

percent of the students they see, end up having equipment that does not fit them. Instead of the pro being able to begin teaching the toughest game in the world, he has to attempt to determine the equipment problems first. As to the second statement, "my wife / girlfriend/significant other will use my old clubs first." Whoa!!! Not only will your special person be using men's equipment which will most likely be too long, too heavy, not flexible enough, very dated and hard to hit, but she will be at the biggest disadvantage possible. Chances are that it will be difficult for her to even get the ball airborne off of a high tee. With all these things against her, she will be so discouraged she may never touch a club again.

Let me enlighten you about custom fitted clubs. If you go to a professional certified Clubmaker, and I emphasize "CERTIFIED",

you will be getting personalized service that includes measurements for length, grip size, swing speed, impact area of ball to the club head, swing path directions, side spin ratios of the ball at impact, launch speed, launch angle, carry distance of the shot, height of the shot at the apex of the trajectory, and a few other items that are a little to mechanical to discuss in this space. From the collection of this data, the certified Clubmaker can build you a set of clubs that will take any equipment problem possibilities out of the equation. Plain and simple, you will have clubs that fit and are made for you. NOW GO TAKE YOUR LESSONS!

Ken Smith is the owner and professional certified clubmaker of Ken Smith Custom Clubs in Gold River, CA. If you have a question on club-fitting or clubmaking you can contact him at [golfkes@aol.com](mailto:golfkes@aol.com).

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## Aging with grace,...and a little help!!!

by Dr. Nava

Baby Boomers has "Father Time and Mother Nature" been unkind to you? Not too many Baby Boomers are content to pass the time away sitting in a rocking chair on the front porch. Healthcare advancements has made it possible for all of us to live longer and we are not going to look or act like our parents or grandparents.

When looking at the aging face you must take into consideration concerns with regards to the quality and the quantity of the skin. These include "age spots", blemishes, discolorations and uneven skin tones. There are also wrinkles, prominent facial and body veins, jowls, excess eyelid skin and fat and the famous "turkey gobbler" are examples of quantity of skin concerns. These can be improved by eyelid surgery; curl lift and face lift procedures.

The Battle of the Bulge is another main concern at all ages but for a number of reasons it becomes an even more difficult battle with aging. A good candidate could benefit from body contouring. Excision of excess skin and fat such as in a tummy tuck or an arm lift either alone or in combination with liposuction can help with those difficult areas. Modern liposuction allows you to remove and redistribute fat pockets on your body.

Most treatments are minimal or non-invasive with little or no downtime. In addition, most surgical procedures are done on an out patient basis. However, a few do require hospitalization.

Dr. Nava is affiliated with Martel Medical Surgical Center, Gold River, CA @ 635-6161

Dr. Nava can perform consultations in English and Spanish

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## LOCAL INTEREST

## "Citrus Heights Group of Stay-at-home Parents"

by Diana Clarke

I went to my niece's baby shower a short while ago. She was very happy to get all the cute little baby things like jumpers, blankets and a stroller she will need for the baby. She's due in June, so she'll have a couple of months to spend with her baby before returning to her job.

But for some moms, and even dads, who stay home full time to care for their children, there's something else they need: adult interaction and time away from their little ones.

The Citrus Heights Stay At Home Moms and Dads Meetup Group is filling those needs.

"Not only have the children developed lasting friendships, the parents have made friendships with the other parents as

well," said Janice O'Neil (22), the group organizer, youngest member, and mother of a 2 and a half year old daughter, Lauren. "I've made friends with smart, funny, sensitive mothers."

The group has 36 members, 20 active and 16 regular. The average age range of the children is between 18 months and 2 and a half years old; the age of the parents is between 22 and 37 years old.

Before February, the group at Meetup.com was intended for only young mothers. But when the previous organizer stepped down, O'Neill became the new organizer and opened the group to mothers and dads of any age.

The group members have various reasons for wanting to stay home with their children, but they all agree as to why they



Back row: Louise and Cindy, Junior and Lauren, Eric, Jack and Frankie, Todd and Peter, Jim and Michael, Janet and Bill and Dorian, Caroline B and Markenzie, Alex and Justin.

joined the group: they need companions for themselves and their children.

Candice Bunch (25), who has a 20-month old daughter and whose husband is in the military, moved last August to Fair Oaks from San Diego, where their family was previously stationed.

"Meeting new people is always

hard when you move, and being a stay-at-home mom makes it even harder. I was very excited when I came across the meet-up group online and even more excited when I met everyone and made friends. My daughter is an only child who also enjoys the outings. She's learning to share and how to socialize with other kids," said Bunch.

**HOME** continued on page 28

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## REAL ESTATE

## Does It Add Value?

With bulging equities and soaring values comes the incurable desire to update or enhance our daily living spaces. Some improvements occur one piece at a time; others develop in a confection of trades people and dust. Now, let's fast forward to placing the updated home on the market for sale. When a Realtor confers with the sellers, the improvements are inevitably pointed out as the homeowner tabulates an increasing price. One of the most frequently asked questions by sellers is: "How much value does it add?" They might be referring to the crown molding or the granite counter tops, or the new state of the art alarm system. The extent to which these enhancements contribute to the value of the home is a worthwhile discussion.

The existence of several decorative or functional amenities will not move the price of a home. Crown molding and wifi-technology are desirable features, yet by themselves, are not price-enhancing. A fashionable \$1200.00 keyway-design kitchen sink adorned with a \$600.00 nickel plated faucet set within a dated kitchen setting may not return the investment. An updated interior in which base boards, imperfect smooth wall texture, custom



Jim Claus

recessed halogen lights and crown molding blend tastefully with other amenities is another story.

The answer with regards to value enhancement lies within the overall "emotion" created by the collective updates. If the sum of the parts works well together and can inspire a buyer to visualize themselves enjoying the home, then value is added! If the improvements exist sporadically throughout the home and do not elevate a buyer's desire for the property, then they will fall short of returning their value.

A new sparkling eighty-thousand dollar swimming pool in the rear yard of the home in need of an interior remodel will create "value conflict" in the buyer's mind. Place the pool within a yard design that adds to outdoor livability and juxtapose it with an appealing interior, and the emotional impact upon the overall value can be significant!

Individual or collective improvements must work with the surrounding space in which they exist or the rest of the home or property as needed, in order to have an impact upon selling price.

Local Sales Activity at time of writing per San MLS data:  
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## LOCAL INTEREST

## The Mortgage Corner

One of the issues I touched on in my last article was trying to find a loan person whom you *could* trust and work with the rest of your life. Since our industry has the reputation of a used car salesperson, and I know a few used car salespeople, (Bill). I grew up with one of them and trust him completely. (Bill) In fact, I sent my friend (Bill) a client this week, and they had a wonderful time working with him and purchasing a vehicle. Now that person (Bill) owes me a gourmet lunch at our local drive up window. (Cuz he's a cheap ole' %\*%((%\$#&)).

There is a way to find a loan professional with which you can have a great relationship. The



Ed Wacaster

secret is to not rate shop! Anyone can quote you a great rate and not do you any favors at all, if you get my drift here.

A GOOD loan professional is going to have your best interest in mind, not their own. The customer service is going to be good, if not better than that. They ask enough questions to find what your goals are and what is important to you in the transaction at hand. Why do you want a bigger home, and why is that important to you. If they're really good, they will ask you how you are set up for retirement. Do you have enough money getting set aside that you can live comfortably when you finally call it a career? With the situation Social Security is in, it's wise to look at alternatives to that system. Your total financial situation

can be looked at during a mortgage transaction and adjusted if it needs attention.

For instance, John and Mary have been married for 10 years, are in their 30's and have two children. Mary cooks a great meatloaf, and John complains about the size of his britches. They have a few thousand dollars in their 401(k) between them so far. Their retirement needs a kick in the britches, which it can get with the right mortgage. There are a plethora of loan programs which can give them the mortgage they need, and provide enough extra money each month to enhance their retirement. Once the retirement issue is addressed correctly, using a financial planner, they can have the retirement and that cabin in Tahoe they've always dreamed of.

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BASEBALL from page 8

on this inning after the game. "On a 3-2 count, Polanski singled to right, the ball gets past third base, the third baseman throws into the dugout. Then there was a walk and a ground ball to right, [scoring two]. Dave Nicklaus scored on a passed ball."

Casa did get one run, a homer by Sanchez over the left field fence.

Bella Vista ended the game with a great dogpile of elbows and knees at the pitcher's mound.

Mr. Richardson commented after the game, "We're real proud of our Bronco boys... [We were led] by seniors... Trevor Lewis, Kayle Richardson, Tyler Robertson, a big left-hander. [They] made sure the team followed their lead and stayed poised at the end of the season."

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## BUSINESS

### The Small Business Advisor



Kenneth C. Lomax

Recently my wife and I were traveling back to California from Texas and I met a man who owned a medium size family business. After he found out I do consulting work for businesses like his, he offered some concerns about his ability to share the dream he has for his company with his children. He told me his wife has no interest in being a part of the company and although his daughter works in the organization, she has shown little initiative in providing much more than administrative help. His 20 year old son hasn't shown any interest in coming into the business after he graduates from college.

He asked, "What did I do wrong? Why don't they see the potential that is theirs for the taking?" I could sense his pain and spent time giving advice (free, of course) that I hope he was able to take home and put to good use.

I spent a large part of the remainder of our trip thinking about the critical things this business owner had missed when he started his business. Some years ago I read a book by Dr. Leon A. Danco entitled, "Beyond Survival." In his book Dr. Danco talked about the Ten Commandments for the Business Owner. I think these commandments are essential if you want your business to succeed after you are no longer a part of it.

I have update his commandments and also included a little explanation for each. Notice that each begins with "You shall." This is intentional since each commandment is critical by itself.

### The Ten Commandments for the Business Owner:

1. You shall share your dream with your family.

How can you expect your family to carry on without you if you haven't taken the time to "share the vision" with them? Once your children are old enough to understand, help them to feel the excitement you feel when talking about the business. If you remain excited in sharing your dream, chances are they will be excited about the business after you are gone.

2. You shall inform your managers and employees, "This company can continue, with or without you or even me."

Help each manager and employee to understand that no one, even the boss, is indispensable. If the organization has developed a "team" environment, then the team can help the company survive almost any potential debilitating event.

3. You shall develop a workable organization and make it visible on a chart.

Most small and family business haven't taken the time to "plot" their organization. This is important because a viable organization chart not only shows how the company is structured, it also shows a clear promotion path.

4. You shall continue to improve your management knowledge, the knowledge of your managers and that of your family.

No matter how smart you are, if you don't take the time to keep current in new business strategies and marketing opportunities, you will fall behind. Don't just keep yourself current, ensure that your management team also stays current by sending them to

**BUSINESS** continued on page 20

**DUTCH** from page 7

were spoken. And then, the gage in the van started to fall as we circled around the coastal mountains and dropped to sea level. We all began to cheer like they do at NASSA when a rocket lifts off the ground. When we pulled into Pismo the temperature at the pier read 68. A drop of 38 degrees. We were overjoyed.

Our stomachs were growling for clam chowder, sourdough bread and a glass of wine, but we decided to take a walk towards the end of the pier first.

Not able to walk as fast as the rest of them anymore, I fell behind the gang a few steps. When we reached a point where the waves hit the sand, I motioned to the five of them to continue as I leaned against an old white washed-out railing and dropped to my elbows to people watch.

A young at heart grandmother dressed in a flowery sundress and white bonnet was splashing around ankle deep in the water where the waves fell back into the ocean. Bunching her dress up above her knees with one hand, she stooped over and sifted her other hand through the wet sand. Soon she began jumping around as if she had found a fortune. Not caring anymore whether her hemline got wet, she let go of her dress and allowed it to get soaked by the next wave. Gallantly, she held up a good size clam. A young boy about twelve, I guessed to be her grandson, came rushing over with an ever so small blue beach pail filled with seawater. By the time he reached grandma, with a great big smile, he had lost most of the water—but there was still enough to make a small splash when the old lady dropped the live clam into the pail. I'll finish this trip in the next issue—I'm running out of type.

**CRASH** from page 4

them know what the other will do. Rich or poor, they live on the brink of madness.

I give you this as I'd give you a poem or a flower delicately crafted from paper. It is not really a review. It's a story told from the inside out, a personal response, a memo. I find it incredibly difficult to believe the person who wrote and directed *Crash*, Paul Haggis, is the same person who created *Walker, Texas Ranger*, but, as the movie points out, everything in Los Angeles is possible, even small acts of kindness. Sometimes a movie that's actually intelligent gets made against all odds. *Crash* is one of them. It's emotionally charged from start to finish, and it resonates with life.

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## LOCAL INTEREST

## Fair Oaks Fiesta Days

By Lloyd Smith

Fair Oaks held a Fiesta the weekend of April 30th and everyone came. Well almost everyone, including my wife and me. This annual event goes back over fifty years. We arrived about 7:00 AM and the first order of the day was a pancake breakfast. This is a misnomer because there were other goodies on the menu including my weakness, biscuits with sausage gravy. We were served by the very personable Shelby Wagner, a 13 year old 7<sup>th</sup> grader who attends St. Mel's School in Fair Oaks. She is also a member of the Clover 4H Club. They, along with many other volunteers made the Fiesta a success.

Next was a tour of the many crafts and food stands set up in the plaza. My heart wasn't in this because my mind kept going back to the Community Clubhouse where

my spouse had denied me a second helping of biscuits and gravy.

The main event of the day, the parade, made up of some 70 units. Leading off was the Metro Fire Department, California Highway Patrol and County Sheriff. They provided security and fire safety demonstrations over the course of the two day event.

A number of local dignitaries also participated in the parade. Among them Miss Fair Oaks Layne Paschal, County Supervisor Roberta MacGlashon, State Senator Dave Cox, Assemblyman Roger Niello and Tom Askins, a member of the Chamber of Commerce Board of Directors. Tom and his late wife Ann were Fair Oaks Citizens of the year for 2004. They lived in and were very active in the community for a number of years. Tom now lives in Gold River but remains involved in

Fair Oaks affairs.

The parade featured some twenty units from the Ben Ali Shriners. Their Cibola Motor Corps (Go Carts), Keystone Cops, Classic Autos and several bands were crowd pleasers.

The second day included a Sun Run of five miles and a two mile walk for the slower folks with a Fiesta "T" shirt for the entrants. The main event of the day was a car show with classics, show cars and street rods.

The Fair Oaks Chamber of Commerce included something for everyone in their Fiesta. A toilet bowl race, children's games, pony rides, a petting zoo and a frog jumping contest. For the theatre minded there was a free one act version of E.B. White's classic *Charlotte's Web* in the Veteran's Memorial Amphitheatre presented by the American River College Theatre.



## Giving Girl Scouts

Gold River/Fair Oaks Junior Girl Scout Troop 1731 has donated over \$600 to UNICEF to help with Tsunami Relief Efforts.

The 11 Saint Mels and Gold River Discovery Center students voted to donate 75% of their girl scout cookie sales to help those in need.

The troop includes Laura Heckentively, Martina Ballesterio, Haley Abbott, Emma Spittler, McKenzie Paul, Made Moxney, Megan Shanahan, Megan Williams, Emily Pons, Melissa Hubbert, and Madeline Verspioren.

## Frog Jump at Fair Oaks Fiesta

by Diane Clark

What's more fun than a barrel of monkeys? A bucket of frogs, of course.

I remember dipping my hands into a bucket to select a frog for my daughter who competed in a frog jump at Roaring Camp in the Santa Cruz Mountains. I have even raised several leopard frogs from spawn.

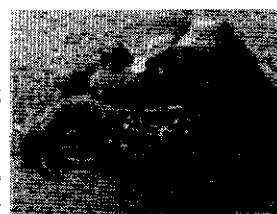
So when I read about the frog jump at the Fair Oaks Chamber of Commerce website, I wanted to attend.

On April 30 and May 1 between noon and 4 pm, the Fair Oaks Fiesta Frog Jump attracted participants both young and old. One teenager jockeyed a frog for

his mom. A dad squatted behind his son to help him. One child ran off when a frog jumped toward her. She returned, however, when a volunteer persuaded her to try again. One hyper frog did an about face and charged toward the street, a volunteer running after it with a net caught the frog just in time.

The 1<sup>st</sup> Place and Over all Winner from Fair Oaks was Kathryn Loken, age 5. Her frog, Jumpy, jumped 12 feet, 6 inches.

The winners will be entered in the Grand Finals at Angel Camp in Calaveras County Fair and Frog Jumping Jubilee May 19-22. Calaveras County was made famous by Mark Twain who wrote the "Celebrated Jumping Frog of Calaveras County" in 1865.



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# MEMORIAL

## Honoring Those Who Serve

### Citrus Heights Sylvan Cemetery

7401 Auburn Blvd, Citrus Heights

Monday, May 30<sup>th</sup>

10:30 a.m. Veterans assemble at south end of cemetery. The Procession along the "Avenue of Flags" concluding at the Veterans Memorial.

11:00 a.m. Memorial service in the cemetery gazebo. Memorial Day Services on are presented by the American Legion Post 637 and the Veterans of Foreign Wars Post 5991. Speakers will include Roberta MacGlashan, Supervisor 4<sup>th</sup> District, Bret Daniels, Citrus Heights Mayor, Bob Landry, Citrus Heights Chief of Police, and Citrus Heights City council Members. Approximately 130 interment flags are flown throughout the cemetery on Memorial Day to honor loved ones who have served our country.

### Fair Oaks Cemetery District

7780 Olive Street, Fair Oaks

Saturday, May 28<sup>th</sup>

10:00 a.m. Memorial Day Ceremony

The Fair Oaks Seventh Annual Memorial Day Ceremony theme will Honor our National Guard, Warriors and Citizens. Special guest speaker will be Col. Scott Johnson. Keynote speakers will include Senator Dave Cox, Assemblyman Roger Niello and supervisor Roberta MacGlashan. Michael Todd Morrison will recite the poem "In Flanders Field" and VFW Post 6158 Voice of Democracy winner, Tyson Johnson will round out the field of speakers. Music will be provided by the American Veterans Band. Over 1,100 veterans spanning the Civil War, Spanish/American War, WWI, WWII, Korean and Vietnam War are interred at Fair Oaks Cemetery.

### Mount Vernon Memorial Park

8201 Greenback Lane, Fair Oaks

Monday, May 30<sup>th</sup>

11:00 a.m. Memorial Day Salute

The 38<sup>th</sup> Annual Memorial Day salute will include a display of more than 460 large American flags, military color & honor guards, musical tributes, a flag folding ceremony, a flyover and a precision drill team. Keynote speaker will be Major General Thomas Eres, Adjutant General of the CA National Guard.

### Advent Lutheran Church

5901 San Juan Ave., Citrus Heights

Monday, May 30<sup>th</sup>

11:00 a.m. - 3:00 p.m. "Let Freedom Ring" Event

The Advent Lutheran Church invites you to bring you kids, parents and grandparents to celebrate our freedom by honoring those who have died to protect it and those continuing to serve on our behalf. Providing family friendly activities including community booths, food, a petting zoo, games, classic car show, Revolutionary War enactment and live musical events. The Welcoming Ceremony will include an Honor Guard and Sacramento County Supervisor, Roberta MacGlashan.

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OR

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[www.chchamber.com](http://www.chchamber.com)

Ballot must be received by  
**May 31st**

## LOCAL INTEREST

BUSINESS from page 10

business seminars and holding strategy sessions. Include your family members even if they don't play a significant role in the business at this time.

5. You shall institute an orthodox accounting system and make the data available to your managers, advisors and directors.

Each business needs its "network" of advisors. We recommend having an outside accounting/bookkeeping firm manage the company books. Have the books audited at least once a year by a reputable company.

6. You shall develop a council of competent advisors and, if appropriate, shall submit yourself to the review of a board of competent outside directors.

Allow your advisors to help you set the pace for the organization. If your organization is a corporation, allow your board to help you develop strategy and set policy.

7. You shall choose your successor(s) and shall be responsible for educating and teaching them about the business.

Be sure yourself, each manager and supervisor has trained his or her replacement. In the event something happens, someone who has been trained in the process can step in and fill the breach.

If you plan on turning the business over to a family member it is essential that you have taken the time to educate him/her in the intricacies of the business.

8. You shall retire and install your successor(s) with your powers within your lifetime.

It's not a good idea to wait until you decide to retire or, have gone to that great "Boardroom in the Sky," to worry about your suc-

cessor. Once the successor has been identified and adequately trained, plan for the day of your retirement and his or her installation as head of the company. It's OK to remain as Chairman of the Board or as a paid advisor for a pre-determined amount of time. This allows for a smooth transition for everyone.

9. You can't take it with you - so settle your estate plans - NOW!

This is an area that most of us ignore until it's too late. Spending time with a business consultant and an estate attorney can literally save millions in State and Federal taxes not to mention facilitating the family brawl about "who gets what."

10. You shall apportion your time to see that these basic business commandments are kept.

I guess this last commandment is the "no brainer" when it comes to implementing what you read. The smart business man or woman will take the time to build these commandments into the overall strategy of the business.

If you don't remember anything else about this article, remember this:

"Planning takes a little effort the part of the business owner. Correction takes a whole lot of effort on the part of everybody else in the company."

Kenneth C. Loman, Ph.D. is president and CEO of the *Business Improvement Network*. His company specializes in helping small and family businesses get to the next level. His office is at 311 Lincoln Street in Roseville, CA 95678. He can be reached by phone at 916-783-0952.

If you have a question for the Small Business Advisor e-mail them to Ken at [Ken@businessimprovementnetwork.com](mailto:Ken@businessimprovementnetwork.com). Visit his web-site at [www.businessimprovementnetwork.com](http://www.businessimprovementnetwork.com).



# CALENDAR

**CALENDAR** from page 5  
individuals and families to participate in a historical Bible study series. The series will be *HaYeshet: A Discipleship Series on the Foundation of our Faith*.  
Info: Theodore Koppe 440-0534, kkoenig@hotmail.com

**Fashion Show - Wine Tasting**  
- Heavy Appetizers  
When: Thursday May 26<sup>th</sup> from 5:00-9:00 pm  
Where: Mandango's in Roseville, 106 N. Sunrise Blvd., Roseville  
Mark your calendar for the "FASHION SHOW" by DVB Boutique - [www.ShopDVB.com](http://www.ShopDVB.com) - "Blue Pouring" from Kendall Jackson, Franciscan, Grandhill, and more from Mendocino Brewery + ALL YOU CAN EAT Appetizers. BENEFITS the Leukemia & Lymphoma Society.  
Cost: \$20 at the door (21 and over)  
Info: Regina Doremus 916-259-0051

**Sunrise Artistic Skate Club**  
- Nationwide Invitational  
When: May 28-30th  
Where: Sunrise Rollerland, located behind Sunrise Mall  
World Class and Junior Olympic events will be skated at this event.  
Info: 961-3339

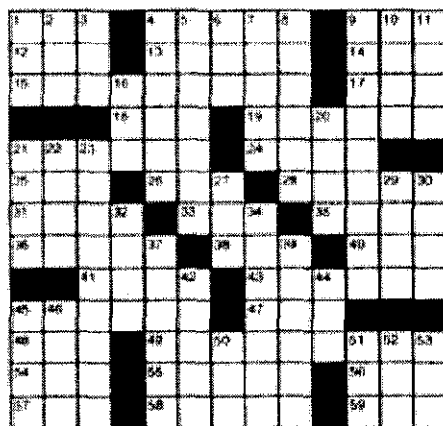
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## King Crossword

### ACROSS

- 1 Agent, for short
- 4 Capital territory
- 8 Bankroll
- 12 Improve, as wine
- 13 Washine's well-come
- 14 Lemieux milieu
- 15 First-rate
- 17 Article
- 18 Energy
- 19 Sagittarius, e.g.
- 21 Author Gordimer
- 24 Comestibles
- 25 Mess up
- 26 Oklahoma city
- 28 Lyncist's out-pul



- |                        |                          |                         |
|------------------------|--------------------------|-------------------------|
| 55 Excessive           | 9 Introverted            | Money" prop             |
| 56 Sapporo sash        | 10 Plus the nun          | 37 Award for a dentist? |
| 57 Big California      | 11 Antelope's playmate   | 39 Male fowl            |
| 58 Mississippi quartet | 16 XLVI times XI         | 42 Avoids               |
| 59 Actor Stiller       | 20 Pigeon vocabulary     | 44 Put into the mix     |
|                        | 21 Capone foe            | 45 "Bonanza" son        |
|                        | 22 Johnson of "Laugh-In" | 46 Pearl Harbor locale  |
|                        | 23 Gambling game         | 50 Picks from a lineup  |
|                        | 27 Tray contents         | 51 Director Reiner      |
|                        | 29 Wind resistance       | 52 Rushmore figure      |
|                        | 30 Judicious             | 53 Triumph              |
|                        | 32 In the bag (abbr.)    |                         |
|                        | 34 "The Color of         |                         |
- DOWN**
- 1 Deserter
  - 2 Swelled head
  - 3 Kind of talk or rally
  - 4 Docking site
  - 5 Tree-lined walk
  - 6 Tier
  - 7 Grain bundle (abbr.)
  - 8 Eton rival

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Answers on page 23

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## LOCAL INTEREST

HOME from page 12

I couldn't have asked for a better group of moms and dads," she added.

Meg Brantley (37), who has a 20-month-old daughter, is a stay-at-home mom for the first time. She worked full time until she and her husband moved to the Sacramento area last August.

"This is all new to me," said Brantley. "So interaction with others is so important for the both me and my daughter. I absolutely love this group and even though I live in Sacramento and not in Citrus Heights, I venture out to the group for gatherings because we have such a wonderful mix of people, including dads."

Todd Busby (34), who worked in the mental health field said when his son was born, he and his wife, a teacher, didn't want to place their son in daycare. So he decided to become his son's primary caregiver while also attending college to become a teacher.

"It did take a bit of time to convince myself that I could do the job, give up an income and deal with stereotyping that I felt would come from being a stay-at-home father.

I have been in other groups that didn't feel comfortable with me being a stay-at-home dad, and there are some groups that would not accept male members," said Busby.

"As for this group, the conversations are not always about our kids. And I find that another perspective other than that of a male member is available. We have great fun talking about lots of things and as the group spends more

time together, we and our children create bonds and our relationships deepen."

Members meet every Tuesday at 11:00 for an outing to a park, zoo, train museum, or member's home. And soon O'Neil plans to have group walks every Monday, Wednesday and Friday. The group is also creating a parents' night out. The first one was held April 23 at Barbacoa Breeze in Citrus Heights.

"It was wonderful to talk with other adults and not have to chase your kid through the restaurant or have to get up and down for potty breaks," said O'Neil.

They were having so much fun that after dinner they went to Candice's house and chatted until 11:30.

"I have to say that it was one of the best nights I have had in a long time and from this experience I have built a stronger relationship with the members who have now become good friend," said O'Neil.

If you are interested in joining the group or you have question, contact Janice O'Neil at 916-271-7003 or janiceundscott@juno.com.

### — King Crossword — Answers

REP	MARSH	WAO
AGE	ALOHA	ICE
TORD	DRAWER	THE
	VIM	ARKER
NADINE	FOOD	
ERI	ADA	WORDS
STAG	ASP	SARA
SEWUP	HOD	WAG
	PALS	ORANGE
HOORAH	LAD	
OAK	QUICKDRAW	
SHE	UNDUE	OBI
SUR	ESSES	BEN

GARDEN from page 7

in a lot adjacent to her home where gardeners grow fruit, vegetables, and flowers. Folsom Garden Club invites perspective members to its annual potluck held in July. For information contact president Barbara Peterson at 916-984-8210 or email aldenp1472@aol.com.

Other local garden clubs include: Arden Park Garden Club - Arden Park Community Center, 1000 La Sierra Dr., (916) 481-2964

River Park Garden Club - Shepard Garden and Arts Center, 3330 McKinley Blvd., (916) 457-0822

Roseville Green Thumbs - First United Methodist Church of Roseville, 109 Washington Blvd., (916) 786-7554

Carmichael Garden Club - VFW Building, 5750 Grant Ave., (916) 487-6543

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# City of Citrus Heights CONNECTIONS



Volume VI, Number 3  
December 2004

## Holiday Tree Lighting

Wednesday, Dec. 1<sup>st</sup>

7 p.m. Civic Center  
7115 Greenback Lane

Sacramento Clown Alley

Capital City Concert Band

Holiday Chorus

Skycrest Singers

Citrus Heights Stake Men's Chorus



Special guests will include Santa and Mrs. Claus, Dinger from the River Cats, and Citrus Heights

pageant winners. Members of the City Council will throw the switch to light the tree at about 7:30 p.m. Complimentary hot chocolate and cookies will be served after the program. Attendees are encouraged to bring donations of food, clothing, and toys. For more information, please contact the Public Information Office at 727-4703 or hbrewer@citrusheights.net.

## Toys for Troops

December 11<sup>th</sup> - December 24<sup>th</sup>

Sunrise Festival Parking Lot

next to Krispy Kreme Donuts

Sunrise Blvd. & Greenback Lane

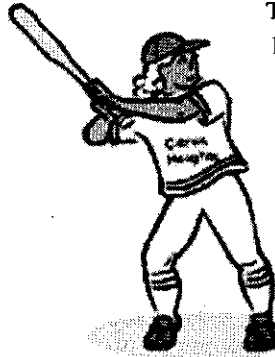
Collected toys will be given to children whose parents are deployed - the toys will be distributed through Travis Air Force Base and CRVA Charities, Inc.

## Seasons Greetings

from the

City of Citrus Heights

## 3 strikes... but we're not out!



The State threw three strikes this year to California cities: reduced property tax revenue, reduced vehicle license fee revenue, and a delay in the remittance of sales tax revenue.

For Citrus Heights, the result is a reduction of more than \$1 million dollars to the City's General Fund revenue for the current fiscal year (July 2004 through June 2005). While some cities have had to reduce services as a result of the State's actions, the City of Citrus Heights has been able to fine-tune its operations to maintain levels of service.

The City's 2004-2005 budget includes \$6.5 million in capital transportation and maintenance projects and approximately \$1 million in drainage projects. The \$27 million general fund budget includes increasing the Citrus Heights police department's involvement with neighborhood associations, businesses, and schools. In addition, the City has been able to secure more than \$500,000 in grant funds to assist first-time home buyers in Citrus Heights.

The City is proud of its history of being fiscally responsible while still maintaining community goals and values. The complete budget can be found on the City's web site at [www.citrusheights.net](http://www.citrusheights.net) or a copy can be obtained at City Hall, 6237 Fountain Square Drive. For more information, contact the Finance Director at 725-2448 or at [smahoney@citrusheights.net](mailto:smahoney@citrusheights.net).

## Blueprint Project Update

### Citrus Heights to grow to 100,000 by 2050

The preferred "growth scenario" for the Sacramento region as part of the Blueprint Transportation and Land Use Study is being reviewed by the Sacramento Council of Governments (SACOG) Board of Directors. This month, the Board held a public hearing and it is expected that it will adopt the "growth scenario" in December. The "growth scenario" depicts how the region might look in 2050, emphasizing the following growth principles: provide housing choices, use existing assets, use land efficiently, conserve natural resources, mix land uses, design for quality, and provide transportation choices.

For Citrus Heights, the proposed scenario predicts that the City will grow to more than 100,000+ by 2050. The large majority of growth will be through reinvestment in existing developed properties along transportation corridors. The growth will be a good balance of jobs and housing. Most of the housing growth will be attached townhouses, row houses, condominiums, and apartments. Many of the units will be in a mixed-use format with retail and offices on the ground floor or nearby.

The Preferred Blueprint Scenario for 2050 is the culmination of extensive technical and public involvement efforts. It was created using input from more than 5,000 participants at 40 public workshops and more than 150 meetings and briefings with planners and elected officials throughout the six-county region during the last two years. For more information on the SACOG Blueprint Transportation and Land Use Study, log on to their web site at [www.sacog.net](http://www.sacog.net).

# It's that time of year - where to get sandbags

**T**he City will have five sandbag sites available to residents during severe weather conditions. Four will be open only as needed and one is accessible at all times.

## Open at All Times

- Behind Tom Thumb Market at 7700 Sunrise Boulevard (Antelope Road and Sunrise Boulevard)

## Open only during Severe Weather

- C-Bar-C Park at 8275 Oak Avenue (near Fair Oaks Boulevard)
- Raley's Center at 7847 Lichen Drive (off of Antelope Road)
- Sunrise Mall - southwest corner of Macy Plaza Drive and Sunrise Boulevard
- Behind the Citrus Heights Police Service Center that is located at 6315 Fountain Square Drive

When picking up sandbags, residents are encouraged to take only as many sandbags as needed. Each sandbag weighs about 30 pounds. Ten or less pre-filled bags are what an automobile can usually carry and 20 pre-filled bags are the maximum that a half-ton truck can safely transport.

## Emergency Flood Number

Call 875-RAIN (7246) to report "after hours flooding".



Thelma (Tammy) L. Michel  
life-long resident

*"The Citrus Heights web site has an incredible amount of information for every possible home or work need. I often find myself jumping on the web site."*

## How to Prevent Flooding

To help reduce potential flooding and to assist in keeping creeks clear, the City recommends that residents and businesses do the following:

- Trim and remove all debris from roadside ditches around their property.
- Make sure that drains in the ground and on adjacent streets are clear of debris.
- Rake, remove, recycle, or compost leaves.
- Don't park cars and other vehicles directly over drains.
- Remove debris from banks that border on City channels and creeks.

For additional information, visit the City's web site at [www.citrusheights.net](http://www.citrusheights.net) or contact the General Services Department at 727-4770.

## Street Repairs

**T**he annual asphalt overlay project is 95% complete. There are a few things to finish on Carriage and Lichen Drives and Eva Retta Court.

This year's overlay program repaved more than 10 miles of residential streets, upgraded 237 curb ramps to current ADA standards, rehabilitated the pavement in the Sunrise/Greenback intersection, and repaired pavement on Greenback Lane between Fair Oaks Boulevard and Birdcage Street.

The project's \$2.8 million cost was financed with the City's Measure A and gas tax allocations.

For more information, contact the General Services Department at 727-4770 or at [cfallbeck@citrusheights.net](mailto:cfallbeck@citrusheights.net).



City of Citrus Heights  
6237 Fountain Square Drive  
Citrus Heights, CA 95621  
916.725.2448  
916.725.5799 (fax)  
[www.citrusheights.net](http://www.citrusheights.net)

**CITY COUNCIL**  
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Bret Daniels, Vice Mayor  
Jeannie Bruins, Council Member  
Roberta MacGlashan, Council Member  
Jeff Slowey, Council Member

**CITY MANAGER**  
Henry Tingle

The City Council generally holds regular meetings on the 2<sup>nd</sup> and 4<sup>th</sup> Wednesdays of the month at 7 p.m. in the Council Chambers, 7115 Greenback Lane

Citrus Heights Connections is the official newsletter of the City of Citrus Heights

**EDITORIAL STAFF**  
Helen Brewer, Regina Cave, Debbie Coll, Chris Fallbeck, Stuart Hodgkins, Jim Lynch, Susan Mahoney, Susan Novi, Nicole Piva, Mary Poole, Janet Ruggiero, Rhonda Sherman, Robert Sronce

If you have questions/comments about items in the newsletter, please call 916.727.4703 or write Citrus Heights Connections, 6237 Fountain Square Drive, Citrus Heights, CA 95621 or e-mail to [hbrewer@citrusheights.net](mailto:hbrewer@citrusheights.net)



*City Directory*

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916.725.2448

Administrative Services  
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Director  
916.725.2448

Building Division  
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Building Official  
916.727.4760

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Jim Lynch  
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916.725.2845

Planning Division  
Colleen McDuffee  
Senior Planner  
916.727.4740

Police Administration  
Bob Landry  
Chief of Police  
916.727.4780

Police Service Center  
916.727.4790

TDD  
(hearing impaired only)  
916.725.6185

Job Line  
916.727.4755

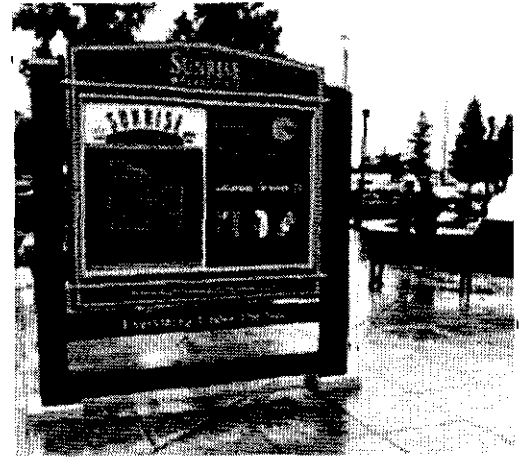
*New signs, kiosks aid MarketPlace shoppers*

Purple and red street signs, directional signage and banners, and four nine-foot kiosks have been installed in the Sunrise MarketPlace area and complete the third phase of the MarketPlace's Revitalization Blueprint Plan.

The Plan was used as a guideline for using grant funds to make improvements in the 10-block area around Sunrise Mall and Marketplace at Birdcage. Four major centers, including the Mall and Birdcage plus Sunrise Festival I and II and Sunrise Village, anchor Sunrise MarketPlace and complement a variety of other commercial properties - more than 500 total.

The new kiosks are at four key locations in the MarketPlace and include information about shops and stores, dining options, and nearby services. Each kiosk features a directory that shows the location of every MarketPlace business so that users can easily locate a particular place to obtain needed goods and services.

The first two phases of the Revitalization Blueprint Plan included the gateway signs and monument



Kiosks contain maps and other information.

project (phase one) and the Sunrise Boulevard median and landscape improvements (phase two). This overall project is a perfect example of how collaboration between the public and private sectors can result in a shopping district that is aesthetically and economically beneficial to the City. And best of all, it makes it more convenient to *Shop Citrus Heights!*

*Concrete projects are built throughout City*

Sidewalks, curbs, bus pads, and other concrete projects for this fiscal year are almost completed.

New sidewalks, curbs, and gutters are almost finished at Dewey Drive, between Summer Rain and Greenleaf. In addition, a streetlight is being added and improvements have been made to the drainage in that area.

Two bus pads were rebuilt at the Sunrise Boulevard and Greenback Lane intersection.

Landscape improvements are being made to the median in front of San Juan High School on Greenback Lane. The new median will have an area that will remain open for emergency vehicle accessibility.

Construction of a sidewalk on Sunset Boulevard between La Salida Del Sol and Sunrise Ele-

mentary School began earlier this month.

The total cost for these projects is \$260,000 and is funded with Measure A and Community Development Block Grant funds. Regional Transit shared the cost of the bus pads.

*"Looks very professional and it was easy to find the information I was looking for."*



Nick Nichols  
Citrus Heights resident

## Sunrise MarketPlace is festive with lights and events

Carolers, dazzling holiday décor, and charitable events will welcome shoppers and visitors to Sunrise MarketPlace during the holiday season.

Starting Thanksgiving weekend, 28 performances by Victorian singers, youth performers, and mixed quartets will entertain shoppers. Miniature lights, animated ground displays, and festive street decorations create a festive environment. Thousands of miniature twinkle lights adorn the palm trees on Sunrise Boulevard and Greenback Lane and glitter mesh decorates some of the medians. Large, animated displays are located at Capital Nursery, Macy's North, and Washington Mutual on Sunrise Boulevard.

### Upcoming Events

December 4<sup>th</sup>, 10 a.m. to 2 p.m.: Winter Wonderland at MarketPlace at Birdcage with Y92 Radio to benefit Mustard Seed School and area families. New toys and gently used winter



clothing will be collected for deserving children. A free carriage ride, a photo, and holiday treats will be given to those who make donations of articles or cash.

December 5<sup>th</sup>, 11:30 a.m. to 1 p.m.: Classic Corvette Toy Drive at Sunrise Mall with The Eagle 96.9FM, (near U.S. Bank). Corvette enthusiasts will donate new toys for families registered through the Salvation Army. The public can also drop off toys and view the classic cars.

December 11<sup>th</sup>, 12 noon through December 24<sup>th</sup>, 6 p.m. at Sunrise Festival benefiting CRVA Charities Inc. This charitable trust collected nearly \$80,000 in toys last year for dependents of active service

personnel deployed. The toys are distributed through Travis Air Force Base.

For more information, visit [sunrisemarketplace.com](http://sunrisemarketplace.com).

## CHPD sponsors annual holiday outreach project

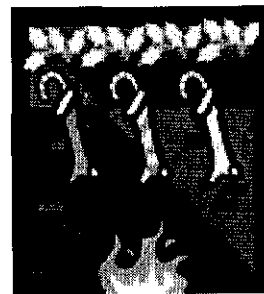
The 5<sup>th</sup> annual Christmas Outreach Program will be hosted in December at the Police Service Center by the Citrus Heights Police Department (CHPD) in conjunction with the Sacramento County Sheriff's Toy Project and the Salvation Army. New toys and food will be given to residents who need some assistance. Since it began, CHPD has helped several hundred families during the holidays. The Department is asking for donations of new toys and stuffed animals with the tags still at-

tached or gift certificates to local stores. They also need wrapping paper and accessories. Donated items can be dropped off during regular business hours at the Police Service Center that is located at 6315 Fountain Square Drive. For more information, contact Debbie Coil at 727-4789 or at [dcoil@sacsheriff.com](mailto:dcoil@sacsheriff.com).



Traci Veteto  
Citrus Heights resident

*"I really like the E-Notifier feature. I am already receiving information regarding the City's events, employment opportunities, and neighborhood association and police department activities. This feature makes it easy for me to be a more involved and more informed citizen of Citrus Heights."*



### Fireside Christmas

presented by the  
Capitol Pops  
Concert Band  
Saturday, Dec. 4<sup>th</sup>

7:30 p.m.

Rusch Park Auditorium  
7801 Auburn Boulevard

### Featuring

Holiday favorites - Audience Sing-a-Longs  
"Twas the Night before Christmas" narrated by Alice Jacobs  
"White Christmas" sung by Lee and Earl Smith

Sponsored by the City of Citrus Heights and the Sunrise Recreation & Park District. For more information, call 727-4703.

Concert in the Park 2004 Series

## Positions open on three commissions and boards

**P**ositions are available on three Citrus Heights commissions and boards: the Planning Commission, the Historical Preservation and Cultural Arts Commission, and the Construction Board of Appeals. Applications are available at City Hall that is located at 6237 Fountain Square Drive, or they can be downloaded at [www.citrusheights.net](http://www.citrusheights.net).

The deadline for submitting an application plus the required supplemental questionnaire is 2 p.m. on Wednesday, December 15<sup>th</sup> at the City Clerk's Office in City Hall. Members of the City Council will make appointments at their January 12<sup>th</sup> meeting.

### *Planning Commission*

**5 positions available:** make land use decisions consistent with the policies and plans formally adopted by the City Council. Planning Commissioners weigh the professional input given in staff reports, environmental impact reports, and consultant reports in making decisions. The Planning Commission meets at 7 p.m. on the second and fourth Thursdays of each month.

**Historical Preservation & Cultural Arts Commission**  
**4 positions available:** recommend to the City Council the means to implement policies in the General Plan related to historic preservation by developing information and programs to increase the awareness, preservation, and use of historical landmarks, artifacts, and other historic materials. This Commission also develops programs which promote cultural arts activities and programs throughout the community and implements General Plan policies to expand community-wide cultural arts events.

### *Construction Board of Appeals Members*

**2 positions available:** hear the appeals of persons aggrieved by a decision by the City's Building Official. Board Members determine the suitability of alternate materials and methods of construction and provide reasonable interpretations of the Technical Codes.

For additional information, contact the Economic Development and City Information Department at 725-2448 or at [rshearn@citrusheights.net](mailto:rshearn@citrusheights.net).

## New community center serves children in Sayonara area

**C**ampus Life Connection with support from the City has opened a Community Center to serve low income children in the Sayonara area. The Center opened in October and offers after school programs for more than 35 children, ages 5 to 13 years, Monday through Thursday. The Center is open on Fridays and weekends only for special projects and field trips.



Gladys Standard is the Center's site director.

The City contributed eight used computers to the Center to help the kids with their school work. In the future, Campus Life hopes to add a recreational element to the program. Volunteers from the community and several churches are helping staff the Center which has one paid employee.



Children do homework, receive tutoring, or participate in other activities at the Center, Mondays through Thursdays.

For additional information, contact the Neighborhood Enhancement Division at 725-2845 or at [jlynch@citrusheights.net](mailto:jlynch@citrusheights.net).

### Mark your 2005 calendar . . . E-Waste & Tire Amnesty Day

**Saturday, April 16<sup>th</sup> - 8:30 a.m. to 2 p.m.**

**5 locations:** Sunrise Mall parking lot at southeast corner - North Area Transfer Station at 4450 Roseville Rd. - City of Sacramento Solid Waste Division at 2812 Meadowview Rd. - Kiefer Landfill at 12701 Kiefer Blvd. - Sacramento Recycling & Transfer Station at 8491 Fruitridge Rd. Residents can drop off up to 2 computer monitors or TV's and up to 4 passenger vehicle tires at any of the locations free of charge.

For more information: 727-4730 or [mpoole@citrusheights.net](mailto:mpoole@citrusheights.net)

## Area groups love their cops

The City's neighborhood police officers are top cops as far as the neighborhood associations are concerned. These fine officers commit to be the "go-to officer" for the particular association area that they "adopt". The neighborhood representatives then have a dedicated officer who they can call regarding neighborhood concerns. The officers also coordinate resources and provide custom-tailored responsiveness to specific neighborhood needs.

In place since early Cityhood, the neighborhood association officer program is expanding under the leadership of Police Chief Bob Landry. Currently, each association has one officer with whom they work. The next step of the program will include up to two officers per area and will also seek to strengthen neighborhood relationships through the crime prevention offices and neighborhood watch programs. Strong community interest and involvement translates into reduced crime and increased quality of life for everyone.

To find out who your neighborhood officer is, contact the Citrus Heights police department at 727-4790 or at [www.citrusheightspd.net](http://www.citrusheightspd.net).

### Wanted: Neighborhood Watch Information

Coordinators, please send an updated list of residents in your watch group and an updated map to the Crime Prevention Specialist, Debbie Coil, at the Police Department. Also, contact her if you would like to start a group.

Businesses, how about starting a Business Watch?

Call 727-4789 or go to [dcoil@sacsheriff.com](mailto:dcoil@sacsheriff.com)



**Karen Darr**  
resident and employee  
at the new SBA Disaster Office

*"I like the Community section. I'm involved with my neighborhood association now that I know more about it.."*

## Sewer work is almost done

Major segments of the Elkhorn Boulevard/Greenback Lane/Auburn Boulevard sewer and road construction project, stretching from Don Julio Boulevard on the west side of I-80 to the Auburn Boulevard and Van Maren Lane intersection on the east side, are scheduled to be finished by late fall. Several components of the project are already done:

- The pipeline construction in the Westbrook Drive neighborhood of Citrus Heights is finished and the final paving and sidewalk work on Westbrook, Melbourne, and Chatham is nearing completion.
- Sewer installation along Greenback Lane and Auburn Boulevard is complete. The restoration of the Greenback Lane median from Verner Avenue to Auburn Boulevard is in progress.
- Pipe testing, final backfill, and paving are underway on Auburn Boulevard near Donegal Drive.
- Work along Elkhorn Boulevard should be largely completed by Thanksgiving, unless cold weather delays the final rubberized asphalt paving work until spring.
- At the east end of the project, the Van Maren Pump Station at Auburn Boulevard and Van Maren Lane is now 75% complete and is expected to be finished by March.

*As the work continues in northern Sacramento County, the Sacramento Regional County Sanitation District (SRCSD) strives to minimize impacts to neighborhoods, businesses, and motorists during construction. The District appreciates the ongoing cooperation of residents, business owners, and commuters during this time and welcomes public communication about the projects.*

For weekly progress updates and traffic information on the project, e-mail updates can be delivered automatically by going to [www.sewerandroad.com](http://www.sewerandroad.com) to sign up. Information is also available by calling the 24-hour project hotline at 978-3971. The Elkhorn Boulevard/Greenback Lane/Auburn Boulevard Sewer and Road Project is a joint project of the Sacramento Regional County Sanitation District (SRCSD) and the Sacramento County Department of Transportation.

### Senior Rebate Program

SRCSD, which provides region-wide sewage services, realizes that many low income seniors can be challenged by utility fee increases. In an effort to assist those customers, SRCSD offers an annual Senior Citizens Lifeline Rebate Program to offset SRCSD monthly service charges. The rebate is available to qualifying seniors who are at least 62 years with a total gross family income for 2004 of \$23,400. Qualifying applicants must own or rent their homes and pay their monthly sewer bills. For more information regarding the Senior Citizens Lifeline Rebate Program, call 875-5555 or log onto [www.srcsd.com/senlife.html](http://www.srcsd.com/senlife.html).



**Christmas Tree Recycling**  
North Area Recovery Station at  
4450 Roseville Road  
January 8<sup>th</sup> and 9<sup>th</sup>  
8 a.m. to 4 p.m.

Limit 5 trees per vehicle.  
Remove all decorations and stands.  
Flocked trees will be accepted

**Sunrise Mall will not be a recycling site.**

For additional information, call 727-4730 or go to  
mpoole@citrusheights.net.

Or recycle your tree in your green waste container.

## Business License Info

*Did you know that all businesses operating in the City of Citrus Heights are required to have a General Business License?*

**SINCE WHEN?** The City has always required a General Business License; however, many businesses were considered exempt. In an effort to address land use and neighborhood nuisance issues effectively and equitably, the exemptions were eliminated beginning October 2004. Sacramento County made similar changes to their Code earlier this year.

**HOW DO I GET A LICENSE?** You can request a business license application by phone at 725-2448 or in person at City Hall that is located at 6237 Fountain Square Drive. Businesses that have not registered by January 2005 will be mailed an application. The fee for a General Business License is \$125 for a three-year term.

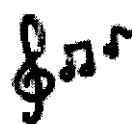
In addition to the General Business License, there are certain types of enterprises that are required to obtain a Special Business License. The Special Business License is issued by the Citrus Heights Police Department to ensure that public health, safety, and welfare are adequately protected. Examples of enterprises that require a Special License are auto repair, antique dealers, circuses, massage parlors, and firearms sales. Contact the City at 725-2448 for a complete list of enterprises that require a Special Business License.

**WHAT BUSINESSES DO NOT REQUIRE A LICENSE?** Financial institutions, residential facilities, public assembly buildings, public libraries, and agriculture.

For additional information, contact the Finance Department at 725-2448 or at sparker@citrusheights.net.



**Neighborhood Associations**  
are the essence of  
Citrus Heights. Being  
involved is a great  
way to find out what  
is happening in your  
neighborhood and in  
the City. Share ideas,  
meet your neighbors,  
and make a difference in 2005. Call 727-4770 or go  
to [www.citrusheights.net](http://www.citrusheights.net) to find your neighborhood  
association contact.



**Community Marching Band**  
Practice will begin in March to  
prepare for the Red, White, & Blue  
Parade in June. For information about  
participating or providing support and assistance,  
contact the Public Information Office at  
727-4703 or at [hbrewer@citrusheights.net](mailto:hbrewer@citrusheights.net).

## THANK YOU

to the Sacramento Metropolitan Fire District for  
putting the lights on the City's holiday tree and  
for participating in the tree lighting  
ceremony on December 1<sup>st</sup>.

*"The new Citrus  
Heights web site is  
yet another step forward  
in the City's  
evolution. Beautifully  
done, easy to use,  
bursting at the seams  
with information about  
anything and everything...  
I am adding this site  
to my 'favorites' for  
sure!"*



Landon Buwalda  
manager of Tinder Box in Sunrise Mall



**Patty Wood**  
resident and business owner

*"I love the fresh new look, the layout, and ease of navigation to important City information, upcoming events, and the usefulness that the business section will provide me now and in the future."*

*Let us know what you think*

## *Auburn Boulevard Plan*

### **between Sylvan Corners and I-80**

*The Boulevard Plan, Reinventing the Auburn Boulevard Corridor* has been prepared to guide the revitalization and enhancement of Auburn Boulevard between Sylvan Corners and Interstate 80. The Plan creates a vision of a dynamic and livable Citrus Heights community. It envisions the Boulevard as a set of connected districts that are becoming increasingly central to the Sacramento region.

The Plan is a result of nearly two years of community input and is intended to further the goals and policies of the City's General Plan which are to create a walkable, lively, and prosperous city.

The Planning Commission is currently conducting hearings on the draft Boulevard Plan. They will review issues related to the Plan including turning movements and street design, the residential/commercial edge compatibility, and the four district land use and design characteristics. The Plan will then proceed to the City Council for a workshop and hearing in January and February. The draft Environmental Impact Report is also in circulation. Copies of the Boulevard Plan and the draft EIR are available at City Hall and at the City's web site at [www.citrusheights.net](http://www.citrusheights.net). Comments on the draft EIR need to be submitted to the City by November 26<sup>th</sup>.

For additional information or to make comments, please call 727-4740 or go to the City's web site at [www.citrusheights.net](http://www.citrusheights.net).

## *Housing grants and loans*

**T**he City of Citrus Heights has the following programs and information available to help with housing needs:

- Housing Repair Loans
- Emergency Repair Grants
- Safety Grants for Seniors and Disabled Persons
- Free Wheelchair Ramps
- First-time Home Buyer Down Payment Assistance
- Housing Crisis Counseling and Referral
- Fair Housing Information and Counseling
- Affordable Housing Information

For more information, contact the City's Housing and Grants Division at 725-2845 or go to [www.citrusheights.net](http://www.citrusheights.net) and follow the drop-down menu under "City Services" to "Community Development>Housing & Grants".

### **QUESTIONS, COMMENTS, ETC.**

We welcome your comments and suggestions. Please send them to Citrus Heights Connections, 6237 Fountain Square Drive, Citrus Heights, CA, 95621 or email to [hbrewer@citrusheights.net](mailto:hbrewer@citrusheights.net).



### **CONNECTIONS**

City of Citrus Heights  
6237 Fountain Square Drive  
Citrus Heights, CA 95621  
[www.citrusheights.net](http://www.citrusheights.net)

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Citrus Heights, CA

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**Citrus Heights Residents and Businesses**



# City of Citrus Heights CONNECTIONS



Volume V, Number 3  
December 2003

City's Web Site  
Will Have New Look,  
More Services & Info  
Have you participated in the survey?

The City of Citrus Heights is making plans for its web site, including a new look, services, and more information. We want to hear from you. Please take a few minutes to complete the survey. The survey is available at [www.ci.citrusheights.ca.us](http://www.ci.citrusheights.ca.us) or call 727-4770 for more information.



Tree Lighting  
Ceremony  
Thursday  
December 4th  
5:00 PM  
Civic Center  
727-4770

## *Rainy season: what to do before & during*

**A**s the end of the year arrives, it is time to prepare for the winter storm season. We recommend that you focus your energy in proactive efforts during the heavy leaf drop periods and the rainy months ahead – recognizing that drainage issues are critical for both businesses and residents in Citrus Heights.

To greatly reduce the potential of flooding, City staff members make the following suggestions that will greatly reduce the potential of flooding, will assist in keeping community channels and creeks clear, and will provide a safer environment for our city:

- Trim and remove all debris from roadside ditches around your property;
- Make sure that drains in the ground and on adjacent streets are clear of debris;
- Rake, remove, and recycle or compost your leaves from any trees or bushes;
- Refrain from parking cars or other vehicles directly over drains; and
- Remove debris from banks that border on City channels or creeks.

These are just a few things that you can do that will greatly improve our ability to handle the flow of water during normal and peak flow times.

### *5 Sandbag Sites in the City during the Storm Season*

#### **Open only during declared storm events:**

1. C-BAR-C Park at 8275 Oak Avenue (between Fair Oaks Boulevard and Wachtel Way)
2. Sunrise Mall – on the southeast corner of Macy Plaza Drive and Sunrise Boulevard
3. Raley's Center – Antelope Road and Zenith Drive (behind Raleys)

#### **Accessible at all the times during the storm season:**

4. Fountain Square Civic Center – just north of the Police Service Center that is located at 6115 Fountain Square Drive
5. Tom Thumb Market site – behind Tom Thumb Market that is located at 7700 Sunrise Boulevard (at Antelope Road)

**Please Note:** If you need to obtain sandbags before a storm happens, call 727-4770 to make arrangements.

When picking up sandbags, residents are encouraged to take only as many sandbags as necessary. Each bag of sand weighs approximately 30 pounds. Ten or less pre-filled bags are about what an automobile can easily accommodate; 20 pre-filled bags are generally the maximum that a half-ton truck can safely carry.

For more information, or to report sandbag site concerns, contact the City's General Services Department at 727-4770.

**CALL 875-RAIN (7246) to report "after-hours" flooding.**

## New developments enhance City

**E**conomic development has always been one of the City's top priorities. Following are three projects that will enhance the City's financial base as well as add beautification to the project locations.

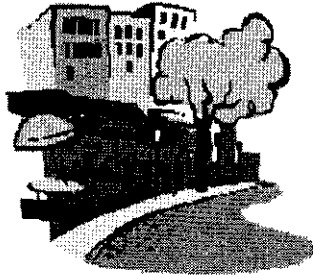
### Stock Ranch Development

Stock Ranch, the largest remaining available land area in Citrus Heights, is on the cusp of becoming a cultural, commercial, and civic center of regional importance. Development of the 129-acre site along the west side of Sylvan Road, north of Greenback Lane, will encompass a mix of retail, office, residential, and open space uses sanctioned by a development that was approved in 2000. The centerpiece of the project will be a 32-acre open-space area that was designed to preserve the Arcade Creek stream bed within an area encompassing a trail system, wetlands preserve, and a neighborhood park.

Several areas of Stock Ranch are currently under construction. Costco is scheduled to open in December. The U.S. Small Business Administration's (SBA) Disaster Area 4 office that is being built at the corner of Sylvan Road and Stock Ranch Road will be operational in January.

### Auburn Boulevard/Van Maren Lane

The northwest corner of Auburn Boulevard and Van Maren Lane has long been one of the City's



most under-performing and poorly maintained corner locations. In 1999, many of the vacant and substandard buildings were demolished and replaced by a new Rite Aid store. In 2000, the City demolished an abandoned gas station on a corner parcel. Two years later, the City's Redevelopment Agency purchased the 18,000-square-foot corner parcel to enable cohesive development of the entire corner. The soil under the former gas station is undergoing environmental remediation. A 24 Hour Fitness facility was recently completed on the site and a proposal for a coffee kiosk is being reviewed.

### Auburn Boulevard Specific Plan

The City is preparing a Specific Plan that will guide the revitalization of Auburn Boulevard between Sylvan Corners and Interstate 80. This 1.5-mile stretch was once part of U.S. Highway 40 which carried traffic between Sacramento and Reno. While formerly on the periphery of the Sacramento Metropolitan Area, this stretch of Auburn Boulevard and Citrus Heights now occupies a central place in the expanding Sacramento Metropolitan Region.

The Specific Plan will assess multiple aspects of the Auburn Boulevard Corridor including land uses and economic activities, property and building siting and appearances, parking arrangements and parking lot design, pedestrian patterns, sidewalks and landscaping, private property access, utilities, travel and bike lanes, medians and turn lanes, and intersections.

A draft version of the Specific Plan will be presented to the City Council and the Planning Commission at a joint study session in January. The Specific Plan is expected to be presented at public hearings in the first quarter of next year.

For additional information about the above projects, contact Rhonda Sherman at 725-2448.



**Regina Hansen**  
resident and community volunteer

*"I attend the tree lighting ceremony. I enjoy seeing the young children and the community coming together in the spirit of the holidays. I also like the Christmas lights and decorations as you enter Sunrise MarketPlace."*



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## What's going on in the neighborhoods - lots!

**W**hat do the 11 Citrus Heights neighborhood associations do? They work for you! The goal of each neighborhood association is to represent the people in its area.

About what? About what is important to you! Is it crime, traffic, community services? How about volunteer opportunities or development projects? What do you want to know about government and local services in Citrus Heights? Who needs your help or who can help you? At your neighborhood meetings, agendas are tailored to meet the interests of those who participate. So, if traffic is a big concern for you, your neighborhood group can host a session to find out what the problem is and then work with you to get your voices heard. Or perhaps you want to learn about gardening or recycling or government or what's going on with all that construction! Call your neighborhood leader and ask that an expert be invited to speak at an area meeting.

### Meeting Dates for December

**December 4<sup>th</sup>** - Area 4 - Arcade Creek Neighborhood Association - 7 p.m., Kroeger Hall at the City Civic Center - 7119 Greenback Lane

**December 11<sup>th</sup>** - Area 5 - Park Oaks Neighborhood Association - 7 p.m. in the CHPD Meeting Room - 6315 Fountain Square Drive

**December 16<sup>th</sup>** - Area 6 - Sunrise Ranch Neighborhood Association - Holiday Potluck and Christmas Party - 7 p.m. at Mariposa School Cafeteria - 7940 Mariposa Avenue

**December 18<sup>th</sup>** - Area 2 - Rusch Park Neighborhood Association - 7 p.m. at Advent Lutheran Church - 7607 Garden Gate Drive

**December 29<sup>th</sup>** - Area 10 - SOAR - Make a Wish, Bring a Dish Potluck - 7 p.m. at Pioneer Baptist Church - 7600 Old Auburn Road

### Area Highlights

**Area 1** - worked the with City to install speed humps on Whyte Avenue and brought Keep Kids Alive program to Citrus Heights

**Area 2** - working on traffic calming - recent projects include installation of chokers and speed humps on Rollingwood Boulevard

**Area 3** - focusing on sidewalk repairs and construction activities

**Area 4** - active in promoting community events and keeping residents informed about local happenings - look for their Creek Talk newsletter at businesses and City Hall

**Area 5** - recently revitalized - working on traffic and neighborhood safety efforts

**Area 6** - partnered with the City, the Mariposa PTA, and the school for the Mariposa School improvements

**Areas 7 & 8** - recently revitalized - in addition to the Keep Kids Alive program, recently held an information and learning session on building and remodeling processes

**Area 9** - worked to get speed humps on Cross Drive and Canelo Hills Drive as well as a pending signal at Oak Avenue and Melva Street (in partnership with REACH and CHASE)

**Area 10** - getting ready to implement a neighborhood improvement project which is the installation of address signs to assist ER vehicles in locating homes easily in emergency situations

**Area 11** - looking for leaders to revitalize the group - call 727-4730 to get involved!

*"My favorite part of the holidays is Christmas dinner at Mom's - she has lived in Citrus Heights for many years. That's the one time of the year that the whole family gets together."*



**Cliff Howell**  
Resident and City Employee

# Sunrise MarketPlace holiday plans

## Decor and Carolers Add Merriment to MarketPlace

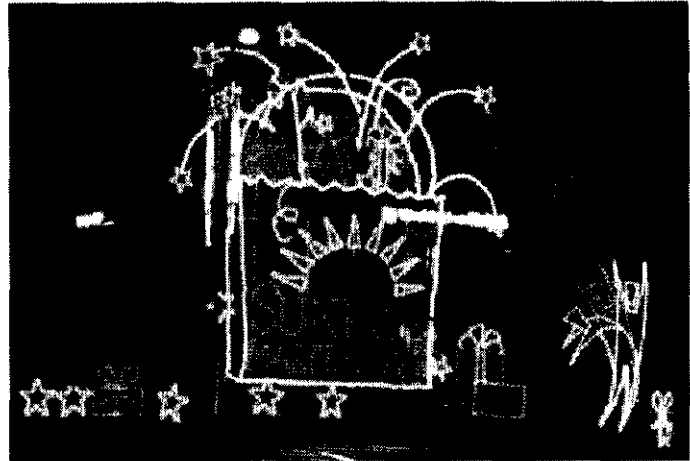
Holiday lights will again draw visitors to spectacular displays throughout Sunrise MarketPlace. Miniature lights, animated ground displays, and festive street pole décor light up the 10-block area in colorful fashion. This year, the newly renovated medians on Sunrise Boulevard and Greenback Lane include thousands of miniature twinkle lights on palm trees and glitter mesh ground decorations. Large, animated ground displays are located at Capital Nursery, Macy's North, and Washington Mutual on Sunrise Boulevard. Strolling carolers will make appearances throughout the holidays at many of the MarketPlace businesses.

## Car Club Collects Toys for Salvation Army

You are invited to join members of the Just For Corvettes Car Club caravan on Sunday, December 7<sup>th</sup> when they collect toys for the Salvation Army from noon to 2 p.m. Bring an unwrapped toy and cheer up a child. The classic cars will be on display near US Bank in the north parking lot near the front of Macy's Men's Sunrise Mall during that time.

## Winter Wonderland Aids Mustard Seed School

On Saturday, December 13<sup>th</sup> from 10 a.m. to 2 p.m., Y92 will host Winter Wonderland, an old-fashioned holiday celebration with free horse-drawn carriage rides, refreshments, and caroling. Donate new unwrapped clothing, mittens, toys, or funds for the homeless children of Mustard Seed School. The event will take place in the Marketplace At Birdcage shopping center, behind Golden One Credit Union that is located on Sunrise Boulevard.



Animated light decorations add a festive touch to the 10-block Sunrise MarketPlace during the holiday season.

## Clean out Your Coat Closet for Area Families

News10 Coats For Kids Collection returns on Wednesday, December 17<sup>th</sup> from 3 to 7 p.m. in the Sunrise Mall parking lot. Bring new and gently used coats for this popular annual MarketPlace collection event. Each year, News10 collects thousands of warm outerwear for families. Since the program's inception 12 years ago, more than 201,000 coats have been distributed.

*"We like getting together with family and friends to celebrate."*

**June Hudson and her son, Alec, who is almost 3 years old**

## free Holiday Concert

*presented by the Capitol Pops Concert Band*

**Friday, December 12<sup>th</sup>  
7:30 p.m.**

**Rusch Park Auditorium  
7801 Auburn Boulevard**



*The theme for the concert is "Sleigh Ride". The program will feature Christmas carols, holiday favorites, and other musical selections.*

*Special guests will be the American River College Symphonic Band that will play "The Nutcracker Suite".*

*The program will close with the combined bands inviting the audience to participate in a sing-a-long of holiday carols followed by "A Christmas Festival".*

*The concert is sponsored by the City of Citrus Heights and the Sunrise Recreation & Park District. For additional information, call 727-4703.*

## *Blueprint Project Update*

### *2nd round of meetings expands to county concerns*

**T**he challenges faced by the Sacramento region in the next 25 years are daunting. It is projected that more than 1 million new residents will live here, with an additional 600,000 new jobs. It is anticipated that if current land use practices continue into the future, the time spent commuting and the life style costs associated with a sprawling urban area of approximately 3 million people will adversely impact residents dramatically.

The Blueprint Project is a collaborative public outreach and educational effort currently underway in Sacramento and surrounding counties. Its purpose is to seek an enhanced quality of life for residents of the Sacramento region, through thoughtful land use and transportation planning which reflects direction provided through citizen participants. The Blueprint Project is sponsored jointly by the Sacramento Area Council Governments (SACOG) and Valley Vision.

Thirty Blueprint meetings concerning neighborhoods were held earlier this year (the first was in Citrus Heights in March). In the second series of workshops that are currently underway, lessons from the first set of meetings will be incorporated into sessions that bring residents together from throughout their counties. "We started at the neighborhood level and are now asking people to help us determine the best plan for their coun-

ties," said Citrus Heights Mayor Bill Hughes, SACOG Board Chair.

Public workshops were held this fall in Yolo and Sacramento Counties. One more Sacramento County workshop is scheduled in January. Considering the consequences resulting from the projected growth in the Sacramento region has fueled an effort to positively influence the urban character of the region for the future. The purpose of the workshops is to provide information to residents and to solicit comments and develop alternative urban approaches to land use planning so that local interests are supported and regional needs are met. Blueprint workshops are open to anyone who lives or works in the county.

*The final Sacramento County workshop that focuses on geographic subareas of the County will be January 10<sup>th</sup> - Sacramento County (Central/North), 8:30 to noon, CSUS Alumni Center, 6000 J Street in Sacramento.*

Additional workshops will be held in Sutter County, Placer County, and Yuba County in late January and early February.

For additional information concerning the process, meeting schedules, and background information, visit the project website at [www.valleyvision.org](http://www.valleyvision.org) or contact the Citrus Heights Planning Department at 727-4740.

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## *5 residents appointed to Construction Appeals Board*

**T**he City Council has appointed members to the City's first Construction Board of Appeals. The Board will be called upon to determine the suitability of alternate materials and methods of construction when an appeal is filed with the City's Building Department.

At their first meeting in June, Board members elected Deborah Loew who represents the general public as chairperson and Mitchell Tellez, a contractor, as vice-chair. Other members of the Board are Randy Dawson, an architect; Alfred Sanchez, who represents the general public with a disability; and Jon Martino, a contractor.

Their meetings are open to the public. For additional information about meetings or the Board, please contact Bob Latz, the City's Building Official, at 727-4760 or at [blatz@ci.citrus-heights.ca.us](mailto:blatz@ci.citrus-heights.ca.us).

## *New art show at City Hall*

**T**he fourth in the City's "Art in City Hall" series has been put on display in the civic center complex that is located at 6237 Fountain Square Drive. This show features six artists whose mediums include watercolors, pastels, oils and sculptures, including a carousel horse. Most of the paintings feature vibrant and vivid colors.

The show's artists are Mary Danforth, Marga Goodridge, Gary Henderson, Millie Kimery, John Mitchell, and Patt Witt. The showing will be on display until January.

The public is invited to view the art during regular business hours when City offices are open. Visitors are encouraged to stop at the reception desk in City Hall and pick up an Art in City Hall Tour Guide. For more information about the art show or how to submit art for future exhibits, contact Nicole Piva of the City's Neighborhood Enhancement Division at 727-4752 or at [npiva@ci.citrus-heights.ca.us](mailto:npiva@ci.citrus-heights.ca.us).

## City streets get paved, repaired, made safer

### Fountain Square Drive

The 900-foot northerly extension of Fountain Square Drive is projected to open before 2004 (weather permitting). The extension will connect the Civic Center and Sam's Club area to Stock Ranch Drive. The intersection at Stock Ranch and Fountain Square will feature a landscaped, European-style round-about that will serve as a traffic calming measure for Stock Ranch Drive. Most of the improvement work has been completed. The round-about is currently under construction and the landscaping, which will feature lillies and roses in the median and redwood trees on both sides of the street, will be soon be planted.

### Sunrise Boulevard

The Sunrise Streetscape Improvement Project is nearly finished with most of the landscape and hardscape work completed in the medians. Several dark green metal banners will be installed along Sunrise Boulevard between Antelope Road and old Auburn Road in January. A monument sign with a granite carved façade will welcome south-bound motorists on Sunrise to Citrus Heights, just south of the Sunrise/Antelope intersection. The monument sign will be installed shortly.

### Oak and Melva Intersection

Traffic signals, curb gutters, and sidewalks will be installed and drainage improvements will be made at the Oak Avenue and Melva Street intersection. It is anticipated that construction will begin next spring and the project should be completed by late next summer.

### Sylvan Corners

The new signals are up, the paving is or will soon be completed, and the new roadway striping will soon be on the ground. During the winter, the contractor will work as weather permits on the colored concrete sidewalks and driveways and improvements behind the sidewalks. The project is on schedule for completion in late spring 2004.

### Overlays

The City's 2003 asphalt/concrete overlay project has been completed. Nine miles of residential streets were overlaid, 67 new curb ramps were installed, and 57,000 square feet of major arterial roads were repaired.

### Traffic Signal Battery Backup System

During August and September, battery backup units were installed in 27 traffic signals throughout the City. This brings the total number of signalized intersections on battery backup to 41. With battery backup systems, intersections will have full traffic signal operation for two hours or up to four hours in the red flash mode. During power outages, battery backups improve safety by allowing the traffic signals to operate correctly as well as reduce the need for law enforcement for traffic control.

### Watson Way and Mariposa Avenue

Improvements on Mariposa Avenue and the Mariposa School parking lot have been completed. The work at Watson Way and Antelope Road is finished except for the landscaping. The school district is working with SMUD to get the parking lot lights installed. Everything should be done this month.

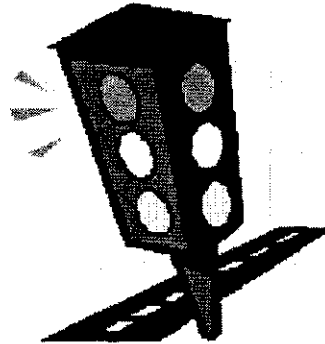

### Antelope Road - Phase 1

This project will widen Antelope Road where necessary so that it has three lanes in each direction. Sidewalks will be added to areas where there aren't any. The project includes Antelope Road, from Roseville Road to Highway 80. While the design should be completed in 2004, construction has not been scheduled yet due to state and federal funding uncertainties.

### Antelope Road/Saybrook Drive Traffic Signal

Construction of the traffic signal is scheduled to begin in the spring/summer of 2004. The right-of-way agent is working on the acquisition of four small parcels needed to accommodate the new signal poles and control equipment.

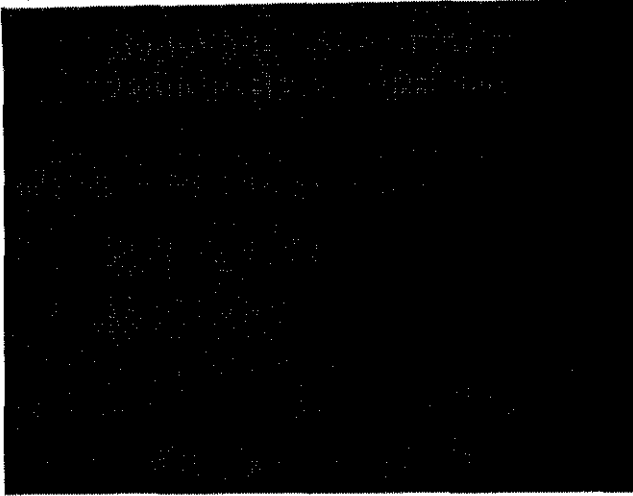
If you have any questions or comments on any of the projects, please contact the General Services Department at 727-4770.

**Kelly Sharp**  
Senior Customer Consultant  
at Kinkos

*"This is my little girl's third Christmas. She is just now old enough to look forward to it. That has been a new joy for Samantha and me. I love taking her to see Santa at the Mall. She gets so excited while we are in line. However, I have a feeling that I'll be sending out yet another holiday card with a photo of Santa and a screaming little girl on his lap."*





## Neighborhood Clean Up & E-Waste

**W**hat is Neighborhood Clean Up? Where can you take E-Waste? As part of the City's contract with Sacramento County, the following services are included:

Neighborhood Clean Up (NCU) happens twice a year. When you receive a notice that the NCU program is coming to your neighborhood, it's a good time to plan your big cleaning jobs. Remember to not put items out too early as "stuff" in the road can be dangerous to others. If you put out more than the allowed amount, there will be an additional cost. If you think that your material will be more than the size of a filled pick up bed, please call 725-9060 to authorize additional billing. If you are a tenant, the property owner will need to authorize the additional pick up.

NCU helps make neighborhoods cleaner, allows you to have less clutter and junk accumulation at your home, and best of all, you don't have to go to the dump! All residential properties are eligible for the program at no added cost!

What can't be disposed of through the program: hazardous waste, commercial waste, steel pipes, batteries, household garbage, concrete, and combustible materials.

Also not allowed are tires, televisions, and computer monitors. These materials are considered E-waste or electronic waste and by law are not allowed in landfills. If you have these items, they need separate disposal. Where can you take them? Go to [sacgreenteam.com](http://sacgreenteam.com) for a detailed list of places that take these items and for answers to frequently asked questions. It is a great site with all kinds of useful information. You can also call the City at 725-9060 for more information. *In addition, the City hosts an annual event in April to collect E-waste in the Sunrise Mall parking lot. Watch the newspaper and the City's website ([www.ci.citrus-heights.ca.us](http://www.ci.citrus-heights.ca.us)) for details as the date draws near.*

## Wanted: Police Volunteers

**T**he Citrus Heights Police Department is recruiting volunteers to help out at the Police Service Center. Duties include data entry and report writing. Volunteers also assist patrol officers with DUI sweeps and do vacation patrols. The CHPD sends prospective applicants through a 40-hour report writing course. Volunteers usually take several hundred reports a month, freeing up patrol officers to handle "hot" calls which are life or death emergencies and calls that "just occurred" (a 10-minute time frame).

Volunteers' hours vary according to their own schedules but usually have a set weekly or monthly schedule. Although volunteers are not paid, they are honored at a Christmas recognition party.

"Without our volunteers, the Police Department would be a dramatically different place," said Rita Bali, Community Service Specialist. "They allow us to offer more services to the community."

Application forms may be picked up at the Police Service Center that is located at 6315 Fountain Square Drive. For additional information, please call Jackie Mead, Service Center Manager, at 727-4790.

## THANK YOU

*to the Sacramento Metropolitan Fire District  
for putting the lights on the City's holiday tree  
and for participating in the tree lighting  
ceremony on December 4th.*

*"One of my  
favorite activities  
during the holidays  
is admiring all  
the Christmas  
decorations. When  
I was young in San  
Francisco, we  
seldom saw such  
fancy decorations.  
This keeps me  
humble and  
appreciative of my  
blessings."*



**Don White**  
resident and community volunteer



Barbara Lopez  
resident

*"I really enjoy all the stores that decorate for the holidays. I usually take off the week before Christmas and shop at Sunrise Mall. I also enjoy the decorations on the main streets. Citrus Heights does a nice job of decorating and it puts me in the holiday spirit."*

## Homeownership Seminar

### Reservations Are Required

The City of Citrus Heights invites you to a *free* homeownership education seminar on December 13<sup>th</sup> from 9 a.m. to 1 p.m. in Kroeger Hall in the Civic Center at 7119 Greenback Lane.

The program will include information about the unique lease-purchase program available to moderate-income households interested in owning a home in Citrus Heights. The lease-purchase program provides down payment and closing cost assistance as well as credit flexibility.

The seminar will also provide information about the costs and benefits of homeownership, credit reports and scoring, and ways to overcome obstacles to achieve homeownership.

To make a reservation, contact the Home Resource Center at (866) 244-5866 or log onto [www.HomeResourceCenter.org](http://www.HomeResourceCenter.org).

## Transit Services in CH

The City implemented new transit services in 2002 with the introduction of Neighborhood Ride Shuttles and improved inter-city service. Since then, the routes' ridership levels have been monitored and the City has received transit riders' comments about the new services.

As a result, the City has found that Shuttle Route 95, which operates between Arcadia/Sunrise Mall area and Lichen Drive has been steadily gaining ridership. However, Shuttle Route 94, which operates between Louis and Orlando (Roseville border) and Mercy San Juan Hospital, has not experienced much ridership and is performing below Regional Transit's (RT) average ridership for its routes. Consequently, the City is proposing to redesign the route, to have it run from the Arcadia/Sunrise Mall area across Greenback Lane; north on Sylvan; and west to Auburn Boulevard; south on Dewey, ending at Mercy San Juan Hospital. The proposed changes include comments received from riders. Intercity routes 91 and 93 will continue to provide service to Louis and Orlando.

The northeast side of the City has also requested increased bus service. City staff is currently working with RT to bring new services to that area in conjunction with the changes to the 100 series inter-city routes (these routes are changing to coincide with the introduction of light rail service at Sunrise Boulevard/Highway 50 in 2004).

The Council will consider the proposed changes at the December 10<sup>th</sup> meeting. Should the proposed changes be approved, the new Shuttle Route 94 would begin operating next April and new service coverage to the northeast side of the City is anticipated for next June. If you have questions, please contact Hilary Straus, Transit Program Manager, at 727-4713 or at [hstraus@ci.citrus-heights.ca.us](mailto:hstraus@ci.citrus-heights.ca.us).



### CONNECTIONS

City of Citrus Heights  
6237 Fountain Square Drive  
Citrus Heights, CA 95621

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Citrus Heights Residents and Businesses

# City of Citrus Heights CONNECTIONS



Volume IV, Number 3  
December 2002

## SPECIAL 5-YEAR ANNIVERSARY EDITION

### *"How is Citrus Heights better since becoming a city five years ago?"*

We asked several people who live or work in Citrus Heights the above question. Their answers appear throughout this edition.

### **Holiday Tree Lighting**

**Monday, December 2<sup>nd</sup>  
7 p.m.**

**Fountain Square  
7115 Greenback Lane**

The lights on the City's newly planted 38-foot redwood tree will be turned on in the Fountain Square parking lot. Entertainment will include Tap n Style Dancers, the Capital City Concert Band, and Girl Scout Troop 2005. A Holiday Chorus made up of boy and girl scouts will sing several songs. Special guests will include Santa and Mrs. Claus and "Dinger," the River Cats mascot, who will be accompanied by Miss Citrus Heights and Teen Citrus Heights.

City Council Members will light the tree at about 7:30 p.m. Complimentary hot chocolate and cookies will be served in the garden area after the program. Bins for donations of canned food, clothing, and toys will be located by Kroeger Hall. For additional information, please call 727-4703.

### *Cityhood has been a success story*

**By Mayor Roberta MacGlashan**

This year, Citrus Heights celebrates our fifth year as a city. As we blow out the birthday candles, it seems like a good time to take note of our accomplishments and to reflect on the challenges and opportunities that lie ahead.

**Accomplishments:** The City has been able to provide a significantly higher level of municipal services to our residents with no new or increased taxes, sometimes at a lower cost. Our contract law enforcement services have substantially increased police presence in our city, including problem-oriented policing and a traffic enforcement division (thanks in part to a federal COPS grant, but now sustained by the City's general fund). We recently constructed a police station, the first structure built and owned by the City. We have negotiated favorable contracts for animal control, drainage, and transit, and have the lowest garbage rates in the region. We have privatized building inspection and street sweeping. We are resurfacing every street in the City on a five-year rotation, rather than the 20 to 30 year cycle under Sacramento County government.

At the same time, we have accumulated reserves equal to our annual general fund budget, as well as a capital improvement fund for projects such as the police station and a planned community center. We have discovered that local government finances do not have to be a zero-sum game: through grants, CDBG entitlement funds and member appropriations, we have brought millions of new dollars into our community. We have found the money to partner with the Sunrise Recreation and Park District to develop park sites.

*Continued on Page 3*

### *Bruins, Daniels, Shelby are elected to Council*

Bret Daniels and James Shelby were re-elected and Jeannie Bruins was newly elected to the Citrus Heights City Council in the November 5th election. They will be sworn in at the December 11th City Council meeting and will each serve four-year terms.

At the same meeting, a new mayor and vice mayor will be chosen by Council Members. The Council also includes the current mayor, Roberta MacGlashan, and vice mayor, Bill Hughes. Their terms will expire in 2004.

#### **Election Results**

<i>Candidate</i>	<i>Vote</i>	<i>Percentage</i>
James C. Shelby	7,973	18.7%
Jeannie Bruins	7,566	17.8%
Bret C. Daniels	6,790	15.9%
Jayna Karpinski-Costa	5,666	13.3%
Jane S. Daly	5,108	12.0%
Harry Pelliccione	4,835	11.4%
Jim Cook	4,661	10.9%

## City is ready for rainy season . . . where to go for sandbags and information

**C**itrus Heights will have sandbags available to residents at five sites during severe weather conditions.

### Open as Necessary during Severe Weather

- Tom Thumb Market at 7700 Sunrise Boulevard (behind the store)
- Sunrise Mall (Southwest corner near Sunrise Boulevard & Macy Plaza Drive)
- C-Bar-C Park at 8275 Oak Avenue
- Fountain Square at 6315 Fountain Square Drive (behind the Police Service Center)
- Raleys Center at 7847 Lichen Drive (off of Antelope)

Each site will have pre-filled sandbags available for pick-up as needed by residents. There are no limits or charges for the sandbags but residents are cautioned to take only the quantity of bags that they can safely transport in their vehicles. A filled sandbag weighs about 30 pounds - more than 10 bags is too much weight for most cars and 20 bags is usually the limit a half-ton pickup truck can safely transport. If you need to obtain sandbags before a storm event, please contact 727-4770 to

make arrangements. Sandbag information is also available at [www.floodready.org](http://www.floodready.org).

### Emergency Flood Number

The telephone number to call in case of flooding is 875-RAIN (875-7246).

### How to Prevent Flooding

To greatly reduce potential flooding and to assist in keeping channels and creeks clear, the City recommends that residents and businesses:

- Trim and remove all debris from roadside ditches around their property.
- Make sure that drains in the ground and on adjacent streets are clear of debris.
- Rake, remove, recycle, or compost leaves.
- Do not park cars and other vehicles directly over drains.
- Remove debris from banks that border on City channels and creeks.

For additional information, contact the General Services Department at 727-4770 or go to Storm Information at [www.ci.citrus-heights.ca.us](http://www.ci.citrus-heights.ca.us).

## Program offers homebuying assistance

**I**magine \$20,000 to help you buy a house! The City of Citrus Heights has a program that helps low-income, first-time buyers realize the dream of home ownership. The program offers

up to \$20,000 for the down payment and assistance with closing costs and reducing the amount of the first mortgage. The loan is deferred which means there are no monthly payments and it has a

low interest rate of three per-cent. The house you buy must be located in Citrus Heights but you don't have to be a current resident to be eligible. You do have to be a first-time homebuyer (you have not owned a home in the past three years) and you must meet certain income limitations. For more information, please call the Citrus Heights Housing and Grants Division at 725-2448 or contact the Sacramento Housing and Redevelopment Agency (SHRA) at 264-1500.

How Citrus Heights helps first-time homebuyers



David Sloan, Sunrise Recreation & Parks District Board Member, with daughter, Kyler

*"The partnership between the City and the Sunrise Recreation and Parks District is helping with projects within the city limits like the Rusch Park pool renovation and the coming Skate Park."*



CITY OF CITRUS HEIGHTS  
227 Fountain Square Drive

Citrus Heights, CA 95621  
916-727-4770

727-4770 FAX  
727-4770 TDD

City Council  
Robert Anderson, Mayor

William Hays, Vice Mayor

Eric Davis, Councilmember

James G. Smith, Councilmember

James G. Smith, Councilmember

James G. Smith, Councilmember

James G. Smith, Councilmember

James G. Smith, Councilmember

James G. Smith, Councilmember

James G. Smith, Councilmember

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James G. Smith, Councilmember

James G. Smith, Councilmember

James G. Smith, Councilmember

## Cityhood has been a success story . . . continued from page 1

Another success has been our neighborhood associations. Bill Hughes, while serving as our first mayor, found the energy to work with local residents to organize 10 associations. Although they are still evolving, and some are more active and effective than others, this empowerment of local citizens would never have happened if we had not become a city. While counties can allow urban areas to be created that look like cities, I believe they cannot manage them effectively, and they cannot work with residents at the neighborhood level to resolve localized issues.

We worked with our regional mall and other local merchants to facilitate formation of one of the first Property-Based Improvement Districts in the state. They assess themselves \$500,000 a year to market the Sunrise MarketPlace and remain competitive in the region.

**Challenges:** The City has developed a 10-year budget model to keep our financial position strong. As the price for home rule, under revenue neutrality laws we signed over our property taxes to the County for 25 years. This makes the vehicle license fee backfill even more critical to our city. We are currently reviewing our law enforcement services, not only to decide whether to continue to contract or form our own police department, but more significantly to decide on the best organizational and management model for the force. An even more important challenge is our City Council's commitment to continue to "think out-

side the box" when designing how we govern and provide City services.

As a "first ring" suburb with no room to expand, we must look to infill development and redevelopment. The market for this has fortunately been active, but projects face the usual hurdles associated with new development in established neighborhoods.

It is obvious from this article that I believe incorporation has been a success story. More importantly, most of our residents do, too. A survey we recently conducted shows what our consultant characterizes as "among the highest levels of public satisfaction with local government" they have encountered in Northern California. When asked if the City was on the "right track", 76% responded favorably and 84% responded that their neighborhood was on the right track. By a nearly five-to-one margin (71% to 16%), residents believe our community has improved since incorporation.

(Reprinted with permission from the September 2002 issue of Western City magazine, the monthly publication of the League of California Cities. For information about Western City, please call 658-8283 or visit the magazine's website at [www.westerncity.com](http://www.westerncity.com))

*Did you know that the area today known as Citrus Heights was originally part of a vast Mexican land grant known as the Rancho Del San Juan? Today's Greenback Lane runs almost exactly through the center of the original grant.*

### Police Beat Meetings January 2003

*All meetings will begin at 7 p.m. and will be held at the new Police Service Center, 6315 Fountain Square Drive*

Beat 1: Tuesday, January 7th  
Beat 2: Tuesday, January 14th  
Beat 3: Tuesday, January 21st  
Beat 4: Tuesday, January 28th

*For additional information, please contact Rita Bali, Community Services Specialist, at 727-4789.*

*"Citrus Heights is really on the map now. The quality of life is improved along with the growth of business, less bureaucracy. It is nice to see our tax dollars at work in our own backyard."*



Jeanny Buwalda  
Owner of Tinder Box  
in Sunrise Mall

#### City Director

City Manager  
Henry Jingle  
916-725-2440

Administrative Services  
Cathy Caprice  
City Director  
916-725-2440

Building Division  
Bob Lach  
Building Official  
916-727-4780

City Clerk  
Jill Smith  
916-725-2440

Community Development  
Rita Bali  
City Clerk  
916-725-2440

Economic Development  
Community Information  
Ronda St. Amari  
Manager  
916-725-2440

Finance Department  
Ronda St. Amari  
Director  
916-725-2440

General Services  
Planning and Health  
Insurance Division  
916-725-2440

Neighborhood  
Development  
916-725-2440

Human Resources  
916-725-2440

Planning Division  
Cathy Caprice  
Senior Planner  
916-727-4780

Police Administration  
Henry Jingle  
Police Chief  
916-727-4780

Police Service Center  
916-727-4780

Public Works  
Inquiring impaired only  
916-725-6185

Public Works  
916-727-4785

## City takes aggressive stand against graffiti

The City of Citrus Heights has zero tolerance of graffiti vandalism. Defacing property without permission is a national problem that costs \$7 billion a year. Citrus Heights and Sacramento County spend about \$2.5 million each year to clean up graffiti.

Graffiti vandalism can have a negative impact on adults and children.

- We feel unsafe when surrounded by things that remind us of gang activity.
- Neighborhoods suffer.
- Property values decline.
- Businesses suffer.
- If ignored, we can experience an overall economic decline.

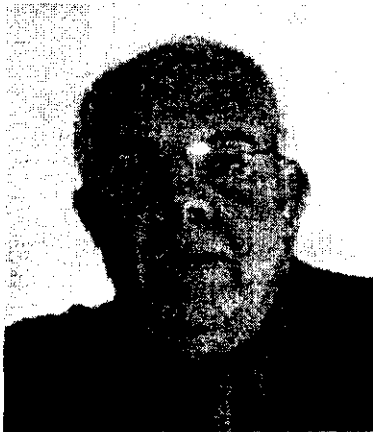
Vandals tag property for the following reasons:

- Graffiti vandals are attracted to group membership.
- Only about 10% of graffiti is gang related.
- The goal of gang graffiti vandalism is related to turf and territory.
- The goal of serial tagger vandalism is related to individual fame.
- If ignored, we can experience an overall economic decline.

### Tagger Characteristics

- Look for tag names on the covers of books and homework.
- Watch for graffiti on clothing apparel, inside hats, and on shoes and backpacks.
- Take note of possession of markers, spray paint, and paint transfer on clothing.
- Watch for latex gloves, scribing tools, spray can tips, and graffiti photos.

How Citrus Heights became a becoming and diverse city



Dave Terwilliger  
Principal, San Juan High School

*"I believe cityhood has brought Citrus Heights a greater sense of identity. We have a stronger voice in what happens within our community. We seem more focused on city-based issues and activities, which has resulted in a stronger business climate, better law enforcement, and cleaner streets. I look forward to our continued collaboration with the City in our efforts to improve the quality of the education our students receive."*

It is illegal for any person under the age of 18 to possess any aerosol container of paint, permanent markers, or etching tools. Successful abatement of graffiti requires police and community teamwork. If you witness graffiti vandalism in progress, please call 9-1-1. If you find graffiti in your neighborhood, report it immediately. Reports can be made to the Citrus Heights Police Department. Take a photograph of the damage or ask the police to assist if you do not have a camera. Photos assist in the identification of vandals and are needed in court for prosecution. Document the date and location on the photo.

Clean up the vandalized area immediately. If you need paint or assistance, contact the Neighborhood Enhancement Services at 725-2845. You can also contact the graffiti hotline at 264-8819 and be eligible for a cash reward for information leading to the arrest and conviction of graffiti vandals.

*Did you know that before the establishment of San Juan High School in 1913-1914, students wishing to obtain a high school education had to board out at Sacramento or elsewhere?*

## COPS grant funds drug enforcement programs

The City of Citrus Heights has received a \$1 million U.S. Department of Justice COPS grant to fund a Drug Enforcement and Education Program. The grant was obtained through a partnership between the City and Congressman Doug Ose. The program, which was initiated in November, includes three new police officer positions.

The program will focus on reducing drug abuse and drug related-crime with pro-active enforcement and community education. The City will be a satellite Drug Recognition Expert certification and training site for Sacramento County and Northern/Central California and will serve as a model for communities in other states. The program will enable the City to provide law enforcement agencies with information necessary to identify persons who are under the influence of a controlled substance. The program also includes the establishment of a five-person unit (two existing and three new officer positions) to implement strategies and accomplish program-related objectives.

For additional information, contact Sergeant Bob Johnson of the Citrus Heights Police Department at 727-4788.



## Streets, intersections get needed improvements

### **Auburn/Sylvan Intersection Improvement Project**

Sylvan Corners, the intersection of Auburn Boulevard with Sylvan Road and Old Auburn Road, will begin to get much needed improvements early next year. Roadway improvements will include added left-turn lanes, realignment of the through lanes, wider sidewalks, and striped bicycle lanes. The right-turn lane from southbound to westbound Auburn Boulevard will be realigned to a more traditional approach to the intersection. Medians will be landscaped and street trees will be planted.

Recognizing the need to revitalize the properties surrounding the intersection, the City's Redevelopment Agency completed the Sylvan Corners Redevelopment Concept Plan that provides a guide for redevelopment of the adjacent properties. The first phase of improvements (utility undergrounding, brick pavers, stamped colored asphalt in the adjacent parking lots, landscaping at the back of sidewalks, and specialty lighting) will be incorporated into the roadway construction contract. The northwest corner of the intersection will be designated as the Civic Corner and include landscaping and an artwork element depicting Citrus Heights history. Construction should begin in the first quarter of 2003 and will take approximately one-year to complete. The roadway improvements will be funded, in part, by federal funds and Measure A half-cent sales tax monies. The cost of the project is expected to be about \$5 million dollars.

### **Sunrise MarketPlace Median Landscape Project**

Work on this important gateway signage and median landscaping project was substantially completed in mid-November - some minor wrap up work has been postponed until spring due to weather. The improved medians on Sunrise Boulevard, between Madison Avenue and Sayonara Drive and on Greenback Lane, between Birdcage Street and Fair Oaks Boulevard, underscore Sunrise MarketPlace's role as a premier commercial destination. In addition to the signs installed last year, enhancements include brick pavers, palm trees, ground landscaping and accent lighting. The project was funded with several state and federal grants and was supported by the efforts of Congressman Doug Ose who assisted the City in securing two significant economic development-related grants.

### **Sunrise Boulevard Continuation**

As part of the City's on-going commitment to revitalize and beautify aging commercial corridors, the City has hired a landscape architect to design new median landscaping - both plants and "hardscape" - for Sunrise Boulevard, from Sayonara Drive to Antelope Road. As part of the design process, the City has met with business and property owners to review the plans and receive public input. Construction is anticipated to begin early next year and to be finished by mid 2003. For additional information about the project, please contact the project manager, Hilary Straus, at 727-4713 or visit the City's web site at [www.ci.citrus-heights.ca.us/sunrise\\_median.html](http://www.ci.citrus-heights.ca.us/sunrise_median.html) to read project updates.

### **Cape Seal / Slurry Seal 2002**

In late October, the City completed work on this year's cape seal/slurry seal project. The pavement on approximately 12 miles of City streets was rehabilitated. Next year's cape seal/slurry seal project will begin in early spring. For a list of streets that will be included, go to the City's web site ([www.ci.citrus-heights.ca.us](http://www.ci.citrus-heights.ca.us)) after the first of the year.

### **Fountain Square Drive**

Construction has started on the Fountain Square Drive improvements. The street will be widened from the existing two-lane configuration to four lanes. Other improvements will include landscaped medians, street lights, decorative paving within the medians and at intersections, and sidewalks for safe pedestrian access to public facilities. The existing traffic signal at Greenback Lane and Fountain Square Drive will be modified and a new traffic signal installed at the entrances to City Hall and Sam's Club (under construction). A water fountain and an electronic monument sign will be installed at the northwest corner of Greenback Lane and Fountain Square Drive. A directional entry sign will be placed in the median at the entrance to City Hall. Most of the demolition and removal work has been completed. Concrete curbs for the medians are about 90% complete. The contractor is expected to complete the project by the end of next March. Besides improving the street to meet City standards, the improvements will revitalize an aging commercial area as well as foster a sense of community pride. The estimated cost of \$2 million for the project will be funded with Transportation Development Impact Fees and Gas Tax Funds. Developers of Sam's Club will share some of the costs.

For additional information about any of the projects, please contact the City's General Services Department at 727-4770.

### **How is Citrus Heights better since becoming a city?**

*"Since Citrus Heights has become a city, we feel that our police services have become more visible and effective. We have seen renovations in neighborhoods and business areas that have improved the appearance of the City. Cityhood has changed Citrus Heights for the better."*



Amanda Fiori (left) and Kristina Devine, Mesa Verde High School Juniors

## *SBA will move to Citrus Heights*

The U.S. Small Business Administration's (SBA) Disaster Area 4 office is moving to a 10-acre parcel at the northwest corner of Sylvan Road and Stock Ranch Road. The 79,000 square foot office building will house federal employees who provide funds to repair disaster damaged private property in the eight western states and Pacific islands. Construction is expected to begin this year and is anticipated to be completed by the end of next year. SBA's current office is in Sacramento. For more information on the SBA project, please contact the City's Planning Division at 727-4740.

## **Recycle Your Christmas Tree**



**Saturday, January 4th  
8 a.m. to 4 p.m.**

**and  
Saturday, January 11th  
8 a.m. to 4 p.m.**

**Sunrise Mall Parking Lot  
southeast corner behind  
Macy's and Sears**

## **How is Citrus Heights better since becoming a city five years ago?**

*"There is a great sense of pride that can be felt throughout the community. The accomplishments since becoming a city can be seen and enjoyed by everyone, not just our own residents."*



**Irene E. Tellez  
Citrus Heights Resident**

## *Neighborhood Shuttle*

Interested in an easy way to get to local shopping centers, medical facilities, and community centers? Then the Neighborhood Ride Shuttle may be the answer. Route 94 and 95 shuttles operate hourly from approximately 6:15 a.m. until 6 p.m., Monday through Friday and go to many Citrus Heights points of interest, including Sunrise Mall, Birdcage Centre, Sylvan Oaks Library, Rusch Park, and Mercy San Juan Hospital. Shuttle passengers pay 50 cents (one-way), with an additional charge for route deviation (curb-to-curb service, up to 3/4 mile off the fixed route). The route deviation option is available for passengers age 62 and over and disabled passengers who have a valid Paratransit pass. Reservations for deviations must be made at least one day in advance.

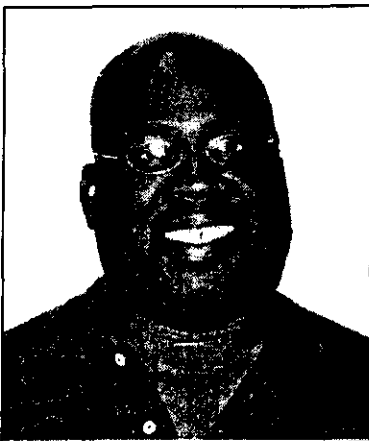
### *Need More Information?*

You are invited to attend a special program at Merrill Gardens that is located at 7418 Stock Ranch Road, on Saturday, January 11<sup>th</sup> at 10 a.m. Regional Transit and the City of Citrus Heights will present a program entitled, "The Neighborhood Ride - Your Transportation Connection". The program will include a prize drawing, tours of the shuttle, and refreshments. Please RSVP at 321-2850 by Monday, January 6<sup>th</sup> - seating is limited. For more information about the program, please call 321-2859.

For information regarding schedules and connections, call 726-2877 or visit RT's web site at [www.sacrt.com](http://www.sacrt.com). For additional assistance, contact Hilary Straus, the City's Transit Program Manager, at 727-4713.

*Did you know that the real estate firm of Trainor & Desmond established an agricultural colony known as Citrus Heights in 1910? The citrus groves have long since disappeared but the name Citrus Heights has remained.*

## **How is Citrus Heights better since becoming a city five years ago?**



**Emanuel Sims II  
Citrus Heights Resident**

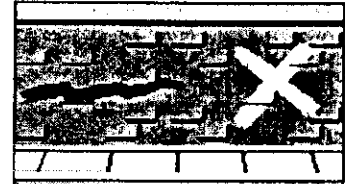
*"Citrus Heights has been greatly improved with the refurbishment of Sunrise and Birdcage Malls. The Police Department is very visible and ever diligent in protecting the neighborhoods of our City. City Hall is accessible and Council Members are aware of the needs of the City and citizens."*

## Keep Our City Attractive - What You Can Do . . .



Abandoned, inoperable, unlicensed junk vehicles, and major auto repair are not allowed on private or public property in Citrus Heights. If you have a vehicle that needs to be towed and you would like to donate the car, there are several services that will pick up the car free-of-charge: Cancer Fund of America (1-800-766-7206), Charity Cars (1-888-558-4122), and American Heart Association (1-888-242-2271). To report violations, call the Citrus Heights Neighborhood Enhancement Program at 725-2845.

Graffiti is often associated with criminal activity and the City responds quickly to ensure that it is removed as soon as possible. The City has partnered with the local Spectra Tone Paint store on Auburn Boulevard to provide residents with free paint. If there is graffiti in your neighborhood or if you see graffiti, please contact the city's Neighborhood Enhancement Program at 725-2845.

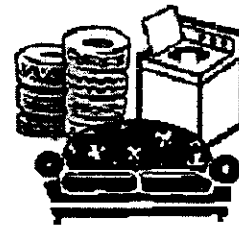


Parking on the front lawn or on a side yard is not permitted in Citrus Heights. Our City is a more attractive and liveable community with cars removed from lawn areas.



Does your fence look like this, with boards missing or maybe it is falling over? Please do your part to make Citrus Heights more attractive by repairing or replacing broken fences.

Storing furniture, trash, debris, and household items in the front or side yards is a City Code violation. The City has a service called Neighborhood Clean-Up. Twice a year, you can put large unwanted items at your curbside for pick-up. This allows your neighborhood to be a more attractive place. Call the Citrus Heights General Services Department at (916) 727-4770 to find out when your next large item pick-up is scheduled.



## Historical Commission

Seven residents have been appointed by the City Council to the Historical Preservation and Cultural Arts Commission. Their projects include ensuring that historical buildings such as the Sylvan School House structure and the 14-Mile House are preserved. They are reviewing the City's tree preservation ordinance and developing an education program regarding oak trees. Other projects include writing a Citrus Heights history curriculum at the elementary school level, supporting concerts and other art and music festivals in the community, and promoting community drama groups.

Meetings are open to the public and are generally held on the first Monday of each month. Members of the Commission are Wilma Camilleri, Chuck Engvall, Debra Kessler, Margrethe Law, Louis Maher, Mary Purvis, and Jim Van Maren. For additional information, please call Janet Ruggiero, Community Development Director, at 725-2448.

How is Citrus Heights better since becoming a city in 1967?

*"The biggest change in Citrus Heights since becoming a city is in law enforcement. The Citrus Heights Police are more visible and respond much quicker than the county did."*



Dr. Dean E. Henricks  
Citrus Heights Pet Hospital

How is Citrus Heights better since becoming a city five years ago?



Sissy Swain  
Citrus Heights Resident

*"I have noticed that the police regularly drive through the park by my house. When I am there with my children, I feel better knowing they stop by to make sure I am safe."*

## Capitol Pops will play at free holiday concert

Holiday favorites, swing music, and audience sing-a-longs will be featured at the Happy Holiday Concert on Saturday, December 14th at 7:30 p.m. in the Rusch Park auditorium at 7801 Auburn Boulevard. The guest band will be the Capitol Pops Concert Band. Also performing will be the James Mitchell Chorale. Lee and Earl Smith will be featured vocalists.



There is no admission charge. The concert is sponsored by the City of Citrus Heights and Sunrise Recreation & Park District. For more information, please call 727-4703.

*Did you know that after many failed efforts, the citizens of Citrus Heights on November 5, 1996 voted to incorporate? This was the first new California community to incorporate since Truckee and Shasta Lake City in 1963.*



**CONNECTIONS**  
City of Citrus Heights  
6237 Fountain Square Drive  
Citrus Heights, CA 95621

## Dates to Remember

### MONDAY, DECEMBER 2<sup>nd</sup>

**Tree Lighting Ceremony**, 7 p.m., Fountain Square Parking Lot, 7115 Greenback Ln

### TUESDAY, DECEMBER 3<sup>rd</sup>

**Northwest Neighborhood Assn.**, Area 1, 7 p.m., Round Table Pizza, 7867 Lichen Dr.

**Arcade Creek Neighborhood Assn.**, Area 4, 7 p.m., Police Service Center Community Room, 6315 Fountain Square Dr.

### TUESDAY, DECEMBER 10<sup>th</sup>

**CHANT**, Area 3, 7 p.m., Arlington Heights School, 6401 Trenton Wy.  
**Sunrise Oaks Neighborhood Assn.**, 7 p.m. Sunrise School, 7322 Sunrise Ave.

### WEDNESDAY, DECEMBER 11<sup>th</sup>

**City Council Meeting**, 7 p.m., Council Chambers, 7115 Greenback Ln.

### THURSDAY, DECEMBER 12<sup>th</sup>

**Planning Commission Meeting**, 7 p.m., Council Chambers, 7115 Greenback Ln.

### SATURDAY, DECEMBER 14<sup>th</sup>

**Happy Holiday Concert**, 7:30 p.m., Rusch Park Auditorium, 7801 Auburn Blvd.

### TUESDAY, DECEMBER 17<sup>th</sup>

**Birdcage Heights Neighborhood Assn.**, Area 11, 7 p.m., Skycrest School, 5641 Mariposa Ave.

**Sunrise Ranch Neighborhood Assn.**, Area 6, 7 p.m., Mariposa School, 7940 Mariposa Ave.

### WEDNESDAY, DECEMBER 18<sup>th</sup>

**REACH**, 6:30 p.m., Police Service Center Community Room, 6315 Fountain Square Dr.

### THURSDAY, DECEMBER 19<sup>th</sup>

**Parkoaks Neighborhood Association**, Area 5, 7 p.m., Police Service Center Community Room, 6315 Fountain Square Dr.

### TUESDAY, DECEMBER 24<sup>th</sup>

**Christmas Eve Day**, City Hall Closed

### WEDNESDAY, DECEMBER 25<sup>th</sup>

**Christmas Day**, City Hall Closed

### TUESDAY, DECEMBER 31<sup>st</sup>

**New Year's Eve Day**, City Hall Closed

### WEDNESDAY, JANUARY 1<sup>st</sup>

**New Year's Day**, City Hall Closed

TBA

**SOAR Neighborhood Assn.**, Area 10

### QUESTIONS, COMMENTS, ETC.

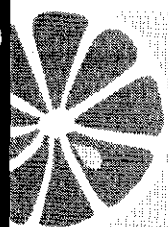
We welcome your comments and suggestions. Please send them to Citrus Heights Connections, 6237 Fountain Square Drive, Citrus Heights, CA, 95621 or email to [hbrewer@ci.citrus-heights.ca.us](mailto:hbrewer@ci.citrus-heights.ca.us)



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**MISSION STATEMENT:** The City of Citrus Heights is committed to providing high quality, economical services to our community.



# Horizons

Volume 26 • No. 11

April 2005

## Inside ...

- ★ Best of Citrus Heights
- ★ Presidential Sponsors
- ★ Seminar & Tradeshow Mixer Photos

## Coming Up ...

- ★ Ron Sutton Addresses April 12 Luncheon
- ★ Golf Tournament May 23
- ★ Relay For Life June 11 & 12



Mail  
P.O. Box 191  
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(916) 722-4545

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chamber@chchamber.com

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www.chchamber.com



## CHAMBER FORMS TEAM FOR RELAY FOR LIFE

For the second year, Chamber members Bill Van Duker (*All Star Printing*) and Diane Pleines (*Roseville Bank of Commerce*) are co-chairing the American Cancer Society's Relay for Life in Citrus Heights. During the weekend of June 11-12, the field inside the track at San Juan High School will be packed with people, tents, food booths, patio furniture – you name it. But more importantly, the track will be packed with people engaged in a 24-hour walk to raise funds for Relay for Life.

Last year, the first year of the event in Citrus Heights, the community raised over \$77,000 for cancer research and support programs. This year's goal is \$125,000. The Chamber of Commerce is a sponsor of the event and

this year we plan to submit a dynamic fundraising team.

Past President Renee Vanderbeek (*Cingular Wireless*) has taken the helm as team leader for the Chamber and she is in the process of forming her team. If you know Renee, you know that anything she's involved in promises to be well organized, successful and fun. So plan to participate as a team member and get your fundraising hats on. To volunteer, contact the Chamber office at 722-4545 or [chamber@chchamber.com](mailto:chamber@chchamber.com). Watch for a notice of her Relay for Life team meeting.



## CHAMBER MEMBERS SHOW GENEROSITY

The Citrus Heights Chamber of Commerce supports our local schools in a big way. On the elementary level we conduct reading days and in the high schools we teach Job Readiness 101, conduct mock job interviews and honor students at all grade levels in our Student of the Month program. Every once in a while a unique opportunity presents itself to assist an individual student and that happened in March.

Jacob Sperling, a seventh grade student at Sylvan Middle School was chosen to be one of 200 students nationwide to participate in the Congressional Leadership Forum in Washington DC this spring. As is typical with these programs, Jacob had to raise funds to cover the costs associated with the opportunity. He had raised \$1100 and had another \$1000 to go. With a high recommendation from his principal, Jim Shoemake, Jacob approached the Chamber to help. Since all of the Chamber's organizational efforts are aimed at school-wide programs, we turned to our members to help.

An envelope was placed at every table during the March luncheon and Jacob's need was presented to the membership. At the end of the lunch, the envelopes were collected and a contribution in excess of \$500 was presented to Jim Shoemake to pass on to Jacob. We wish him well as he represents Citrus Heights at our nation's capital this spring. Thank you to all the generous people who made a contribution toward Jacob's trip.



## President's Message...

*Spring has sprung.* Well, it seemed like it anyway a few weeks ago with temperatures in the 80s. Then winter seemed to return, but by the time you read this, spring will officially, and I hope, truly be here.

For most, *spring* is a time of renewal, a time to clean out the closets and the garage, a time for change in our personal lives. A chance, perhaps, to reflect on those New Year's resolutions and see what is working and what is not.

So, too, it goes for business. Let the springtime be a time for renewal in your workplace, a time to clean out the garbage and clutter, both literally and figuratively. Make it a time to reconnect with our employees; business associates, and referral sources. Importantly, a time to reflect on what we are doing and why, to make changes where needed, and to renew our sense of purpose.

And when doing your business "Spring Cleaning," remember the resources the Chamber offers. Networking breakfasts, the monthly luncheons, seminars, the website and the business resource center are just some of the offerings chamber provides. So "spring" into action and take advantage of your membership.

And for some fun, why not join your fellow chamber members for a round of golf in the annual Citrus Heights community golf tournament at Turkey Creek County Club on May 23, presented by the Chamber. It's a great way to network, have some fun and enjoy the beautiful valley weather. I hope to see you there.

Bill Walker, President  
William Walker Attorney at Law

**MISSION STATEMENT:** The mission of the Citrus Heights Chamber of Commerce is to meet and promote business needs, add value to its members and enhance the quality of life within our community.

### 2005 EXECUTIVE OFFICERS

President .....	William Walker	William Walker Attorney at Law
President Elect .....	Marcia Fritz	Marcia Fritz CPA
Immediate Past President .....	Renee Vanderbeek	Cingular Wireless
Treasurer .....	Michael Sides	Michael Sides Accountancy
V.P. Education .....	Patty Wood	R-Internet/WorldWide Wood Web
V.P. Business Development .....	Tami Paraker	Kraft Real Estate
V.P. Government Issues .....	Anne Osborne	Families United
V.P. Membership Services .....	Diane Pleines	Roseville Bank of Commerce

### STAFF

Jeannie Bruins .....	Chief Executive Officer
Renee Larscheid .....	Membership Director
Barb Cook .....	Administrative Assistant

### 2005 BOARD OF DIRECTORS

Marcia Fritz .....	Marcia Fritz & Company, CPA
Dr. Dean Henricks .....	Citrus Heights Pet Hospital
Bill O'Connor .....	Citrus Heights Police Department
Anne Osborne .....	Families United
Jackie Namle .....	California Home Loans
Tami Paraker .....	Kraft Real Estate
Diane Pleines .....	Roseville Bank of Commerce
Arlene Segal .....	Washington Mutual Bank
Michael Sides .....	Sides Accountancy
Dave Sikich .....	Atlas Disposal
Daxs Stadjuhar .....	Stadjuhar Wealth Strategies
Mark Triplett .....	SureWest Directories
Renee Vanderbeek .....	Cingular Wireless
William Walker .....	William Walker, Attorney at Law
Patty Wood .....	R-Internet / WorldWide Wood Web

**TO SUBMIT AN ARTICLE,** please type it double spaced on one letter size sheet of paper or submit it on a 3.5" diskette by the 3rd Friday of the month. Include your name, title and business name on the top. Articles should be of general interest with an emphasis on business and management. Space limitations may preclude publication. Opinions expressed are those of the author.

Horizons is generally published monthly for six dollars per year and is included in the membership dues by the Citrus Heights Chamber of Commerce. Third class rate of postage is permit #173.

**POSTMASTER:** Send address changes to Horizons, Citrus Heights Chamber of Commerce, P.O. Box 191, Citrus Heights, CA 95611.



# 2005 PRESIDENT'S CIRCLE

The following members have joined the President's Circle for 2005.  
The Chamber expresses our gratitude for their extraordinary level of support.

## PRESIDENTIAL LEVEL

City of Citrus Heights



## EXECUTIVE LEVEL

Mercy San Juan  
Medical Center



## EXECUTIVE LEVEL

SureWest



## BOARD LEVEL

SAFE Credit Union



## REFERRALS PAY OFF!

Thank you to Diane Pleines of Roseville Bank of Commerce for referring new member Business Improvement Network for membership in the Citrus Heights Chamber.

And many thanks to Charlie McComish, owner of the Sacramento Money Coach, for his second referral within the last few months when he brought in Keys Plus Antelope.

Chamber members receive a three-month extension on their membership term when they renew for each new member they bring to the Chamber. You don't even have to sign them up! Just introduce them to the Chamber, refer them to Membership Director Renee Larscheid, and when they join your membership term is extended three additional months when you renew.

## AMBASSADOR LIST 2005

Diane Pleines	Roseville Bank of Commerce
Peggy Anderson	River City Bank
Charlie McComish	Sacramento Money Coach
Sue Field	Bright Beginnings/New Neighborhood Welcoming Service
Gary Robertson	Robertson Insurance Services
Sean Mackall	SureWest
Sheila Gomez	US Bank
Jay Hornbuckle	Integrated Financial & Insurance Services



## RIBBON CUTTINGS



### Grand Opening Ribbon Cutting

Dr. James Mally of the Healing Arts Institute celebrates his grand opening with a ribbon cutting at his new location at 7525 Auburn Blvd in Citrus Heights.

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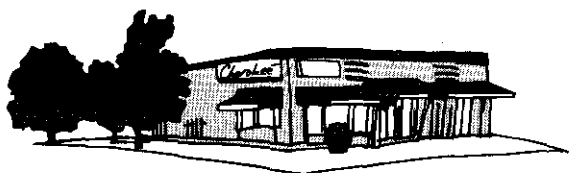
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Web Development and Hosting

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design@shadowdeign.com

916.729.3492



## AROUND TOWN

The Service Corps of Retired Executives (SCORE) provided counseling at no cost to small businesses each month at the Chamber office. If you are a new business that wants to avoid common mistakes or a seasoned business that wants to take it to the next level, SCORE can assist you. To arrange an appointment with SCORE, contact Renee Larscheid at the Chamber office at 722-4545 or [renee@chchamber.com](mailto:renee@chchamber.com)

## RAFFLE DONATIONS

Ali Lassen's Leads Group

California Family Fitness

City Times

Class Act Plumbing, Heating & Air, Inc.

A Professional Touch Electrolysis

River City Bank

Roseville Bank of Commerce

Sacramento Business Journal

Sacramento Money Coach

Sam's Club

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# BOARD MEMBERS DELIVER CERTIFICATES FOR FEBRUARY BEST OF CITRUS HEIGHTS CATEGORIES



Vice President of Business Services Diane Pleines delivers the Best of Citrus Heights award to La Petite Academy in the child care category.



Board Member Jackie Namle presents Olive Garden with the Best of Citrus Heights Award for the best place to take your valentine for a romantic dinner.



Vote now for the April and May Best of Citrus Heights categories by going online to [www.chchamber.com](http://www.chchamber.com)

After you vote, enter your name and contact number and you may win a \$50 gift certificate to Sunrise Mall.

Congratulations to the February winners listed below

Best place to take our Valentine is the **Olive Garden**

Best place to buy a valentine's gift is a tie between **Macy's & Victoria's Secret**

Best place to buy a burrito in town is **Jimboy's**

Best childcare facility is **La Petite Academy**

Best health club is **Curves for Women**

Best place to get a bowl of soup is **Marie Callenders**

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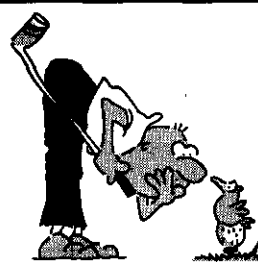
FAX (916) 725-3329

[CREATIVECOPY@2XTREME.NET](mailto:CREATIVECOPY@2XTREME.NET)

Assemblyman Keith Richman, the March luncheon speaker, chats with President Bill Walker before his presentation on the need for pension plan reform.



Congratulations to Charlie McComish, owner of the Sacramento Money Coach, for celebrating ten years in business



## Sign Up Now for Golf!

**When:** 8:00 a.m. Monday, May 23

**Where:** Turkey Creek Golf Club

**What:** Citrus Heights Annual  
Community Golf Tournament

**Who:** You! Form your own foursome or  
join a mixed foursome

**Why:** Fun, prizes, great day for golf

**How:** See flyer insert to register to play.  
Sponsorships also  
Available

## Thank You

Many thanks to the following members  
who donated prizes, food and beverages for  
the Lunchtime Tradeshaw Mixer

American Cancer Society

Camille's Sidewalk Café

Cookie Lee Fashion Jewelry by Terri  
Nicholson

Costco

Crosswood Oaks Retirement Community

Curves – Citrus Heights

J & W Auto Wreckers

Marie Callender's

Mary Kay Cosmetics

Monica Colomy of Greenfaire Salon

Roseville Bank of Commerce

Sacramento Money Coach

Safeway

Sam's Club

Sweet Seasons Cakes, Etc.

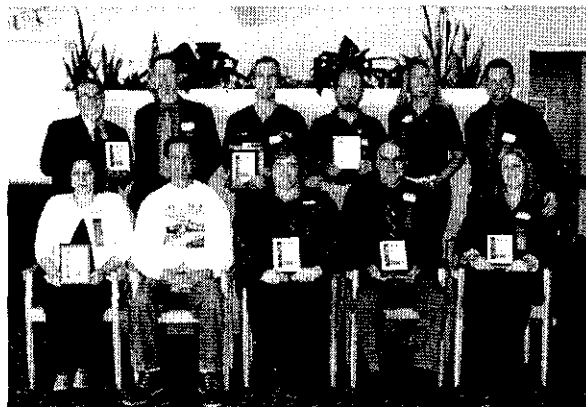
Togo's Greenback Square

University of Phoenix

US Bank

US Taekwondo Center

## WELCOME NEW MEMBERS!



**Back Row (L-R)** Bill Cramer and Bill Neuharth of HalcyonFinance Company, Dr. John Palmer of Zorich Chiropractic, Dr. James Mally and Regina Doremus of the Healing Arts Institute, and Don LeFave of Team LeFave.

**Front Row (L-R)** Pauline Butler and Jay Linstroth of Linmoore Fencing & Iron Works, Inc., Cindy Hernandez of Ames-Grenz Insurance Services, Paul Steuber of the Citrus Heights Post Office and Tracy LeFave of Team LeFave.



# Celebrating Citrus Heights

Proud sponsor of the Best of Citrus Heights

6237 Fountain Square Drive  
Citrus Heights, CA 95621  
(916) 725-2448  
(916) 725-5799 (fax)  
www.citrusheights.net

## City Calendar

April 4<sup>th</sup> - Historical Preservation &  
Cultural Arts Commission Meeting  
April 9<sup>th</sup> - Concert in the Park  
April 27<sup>th</sup> - City Council Meeting  
April 28<sup>th</sup> - Planning Commission Meeting  
June 16<sup>th</sup> - Citrus Heights Night at the River  
Cats  
June 25<sup>th</sup> - Red, White, & Blue Parade  
July 9<sup>th</sup> & 10<sup>th</sup> - Community Campout  
September 25<sup>th</sup> - Sunday FunDay

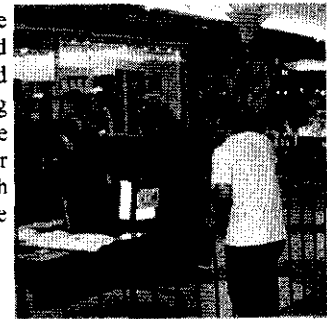
## Chamber's Leadership Seminar



Two of the guest presenters at the March 1st session were City employees, *Janet Ruggiero*, Community Development Director, (standing) and *Rhonda Sherman*, Economic Development and City Information Director (4th from left).

## Exhibit Honors 2 Citrus Heights "Women to the Rescue" Groups

The *Citrus Heights Ladies Auxiliary* was the first all female fire fighting crew in the U.S. and the *Citrus Heights Ladies in White* pioneered the concept of medical response teams working with local fire departments. Ol' Rescue the ambulance, a vintage fire truck, and other artifacts were on display at Sunrise Mall, March 7 to 13. Plans are being made to take the exhibit to the Sacramento County Fair in May.



The exhibit was set up and sponsored by the City and the Citrus Heights Historical Preservation and Cultural Arts Commission.

## Law Enforcement in the City

The Law Enforcement Citizens' Advisory Committee (CAC) has been meeting since February. Appointed by the City Council, the 21-member committee is looking at law enforcement services in Citrus Heights and if the City should continue to contract with the Sacramento County Sheriff's Department for law enforcement or start its own police department. In addition to public meetings, CAC is hosting workshops to get input from residents and the business community. Following is a schedule of remaining meetings and workshops.

Saturday, April 9<sup>th</sup>, 9 a.m. to 2 p.m., site TBD  
Tuesday, May 17<sup>th</sup>, 6:30 p.m., Kroeger Hall in the civic center complex  
Tuesday, May 24<sup>th</sup>, 6:30 p.m., Kroeger Hall  
Tuesday, June 7<sup>th</sup>, 6:30 p.m., Kroeger Hall  
Wednesday, June 15<sup>th</sup>, site and time TBD

For more information, contact Joanne in the City Manager's Office at (916) 727-4774.

**Citrus Heights - a great place to live, WORK, & play!**

# NEW MEMBERS

Please join us in welcoming the following new and returning members to the Citrus Heights Chamber of Commerce. When you meet them at a chamber function or in the community, be sure to greet them!

## Ames-Grenz Insurance Services

Cindy Hernandez  
3435 American River Drive,  
Suite C  
Sacramento, CA 95864  
486-2900

## Business Network

### International

Steve Cassani  
1100 Melody Lane, #221  
Roseville, CA 95678  
628-7553

## Citrus Heights Post Office

Paul Stueber  
6330 Fountain Square Drive  
Citrus Heights, CA 95621  
725-1457

## Halcyon Finance Company

Ted Pierce  
7919 Pebble Beach Drive,  
Suite 210  
Citrus Heights, CA 95610  
361-2966

## Ira Warren Einhorn, CPA

7625 Sunrise Blvd., Suite 105  
Citrus Heights, CA 95610  
721-HELP

## Linmoore Fencing & Iron Works, Inc.

Jay K. Linstroth  
7512 Watson Way  
Citrus Heights, CA 95610  
725-4321

## Meserve Graphics & Design

Mike Meserve  
6439 Tupelo Drive  
Citrus Heights, CA 95621  
276-5504

## Sears Product Repair Services

Kimberly Thompson  
5901 Sunrise Mall  
Citrus Heights, CA 95610  
537-5507

## Team LeFave

Don & Tracy LeFave  
7417 Blackthorne Way  
Citrus Heights, CA 95621  
729-3793

## Val-Pak of North Central California/Cox Target Media

Jeff Brannon  
3835 North Freeway Blvd.,  
Suite 140  
Sacramento, CA 95834  
925-2461

## Washington Mutual Bank

Jasmin Fulkerth  
4117 Elverta Road, Suite 101  
Antelope, CA 95843  
726-2429

## WSI, Internet Consulting & Education

Kemal Oner  
8146 Greenback Lane,  
Suite 204  
Fair Oaks, CA 95628  
505-7568



# MEMBERSHIP RENEWALS

The Citrus Heights Chamber of Commerce Board of Directors thanks the following members for investing in the work of the Chamber by renewing their membership for another year.

## Over 20 Years

Harris Industrial Gases	47
Citrus Heights Beauty College	27
MarketPlace at Birdcage Mgmt Office	27
Sunrise Mall	27
Lart's Chevron Service	26
Mercy San Juan Medical Center	26
Carter & Zielke, CPA	25
Comprehensive Consulting	25
Raley's Superstores	25
Capital Nursery	24
River City Bank	24
All Star Printing	22

## 15-19 Years

Mitchell, Ted	18
Don's Wheel Estate	16
Mar, Albert OD	16
Robertson Insurance Services	16
Taco Bell #3036	15

## 10-14 Years

Sacramento Municipal Utility District	14
Paradise Oaks Youth Services	13

## 5-9 Years

California Family Fitness	9
Crosswood Oaks Retirement Community	9
Creekside Dental Care	8
Merrill Gardens at Citrus Heights	8
Barbacoa Breeze	7
Niello BMW	6

## 1-4 Years

AIRMAX Heating & Cooling	4
Patterson Properties, Inc.	4
Wallpaper Express	4
Ranch Motel	3
Sacramento Association of Realtors	3
Sacramento Money Coach	3
Kraft Real Estate	2
Lowe's of Citrus Heights	2
Premier Computer Services	2
Car Czar Repair, The	1
Citrus Heights Saw & Mower	1
Oak Creek Apartments	1